

The Strategic Components of the Master Plan

The following sections (Section 4–6) outline a strategic roadmap for the future delivery of parks and recreation opportunities in Whitehorse. The graphic below illustrates the various components of this roadmap.

Vision

Citizens of Whitehorse enjoy accessible and quality year-round indoor and outdoor active living opportunities (programs, events and activities) that foster wellness, inclusiveness, and sustainability in a vibrant Wilderness City.

Benefits

Benefit #1: Health and Wellbeing of our Community #1

Benefit #2: Health and Wellbeing of our Citizens

Benefit #3: Health and Wellbeing of our Places and Spaces

** The benefits have associated service outcomes that reflect core areas, or “business lines” for Parks and Recreation service delivery*

Guiding Principles

Diversity

Accessibility

Sustainability

Inclusiveness

Accountability

Collaboration

Key Strategic Directions (Priority Focus Areas)

Key Strategic Direction #1

Prioritize resources towards parks and recreation opportunities that promote access, inclusion and broad participation.



Key Strategic Direction #2

Maintain existing service levels by reinvesting in existing facilities and innovating to meet demand.



Key Strategic Direction #3

Strengthen the capacity of, and relationships with, user groups and partners.



Key Strategic Direction #4

Harness the potential of parks, open spaces, arts and culture to enrich and build pride in our community.



Strategic Actions

** The Strategic Actions enact the Strategic Directions. In many cases, the Strategic Actions align with multiple Strategic Directions*

Action #1: Continue to utilize a combination of direct and indirect delivery methods to provide recreation and leisure opportunities.

Action #2: Continue to identify and address financial and related barriers to recreation.

Action #3: Work to further animate outdoor parks and outdoor spaces by increasing both structured and spontaneous opportunities.

Action #4: Continue to provide and support recreation opportunities that promote physical literacy and foster participation throughout all stages of life.

Action #5: Strengthen and expand cross-sectoral relationships, collaborations and partnerships.

Action #6: Improve communications with, and reporting to, user groups and the public.

Action #7: Work with partners and stakeholders to develop a City strategy for arts, culture, and heritage.

Action #8: Integrate more outdoor skills, nature-based, and wellness-oriented offerings into the City’s programs by increasing in-house capacity and partnering with local organizations with related expertise.

Action #9: Build capacity to fully assume a leadership and management role for the City’s regional parks.

Action #10: Work cooperatively and collaboratively with territorial and local First Nation governments around areas of mutual interest.

Action #11: Work creatively and cooperatively to address space and facility limitations.

Action #12: Continue to integrate parks and recreation considerations into City planning and development initiatives.

Action #13: Review, update and/or develop City policy and supporting initiatives to optimize cost recovery and diversify funding for parks and recreation.

Action #14: Implement a more robust lifecycle budgeting program.

Action #15: Develop and implement a facility refurbishment plan for Robert Service Campground.

Action #16: Update the Trails Master Plan.

Action #17: Update the Cemeteries Master Plan.

Action #18: Undertake regular assessments of parks and recreation assets and use the results to inform capital planning and lifecycle replacement.

Action #19: Continue to work with non-profit groups, community associations and residents to ensure that neighborhood park spaces and local trail networks are developed and maintained to an optimum standard.

Action #20: Base future capital investment for parks and recreation infrastructure on tools and protocols that will continue to ensure that decision making is transparent, informed and focused on maximizing the overall public benefit achieved through investment.