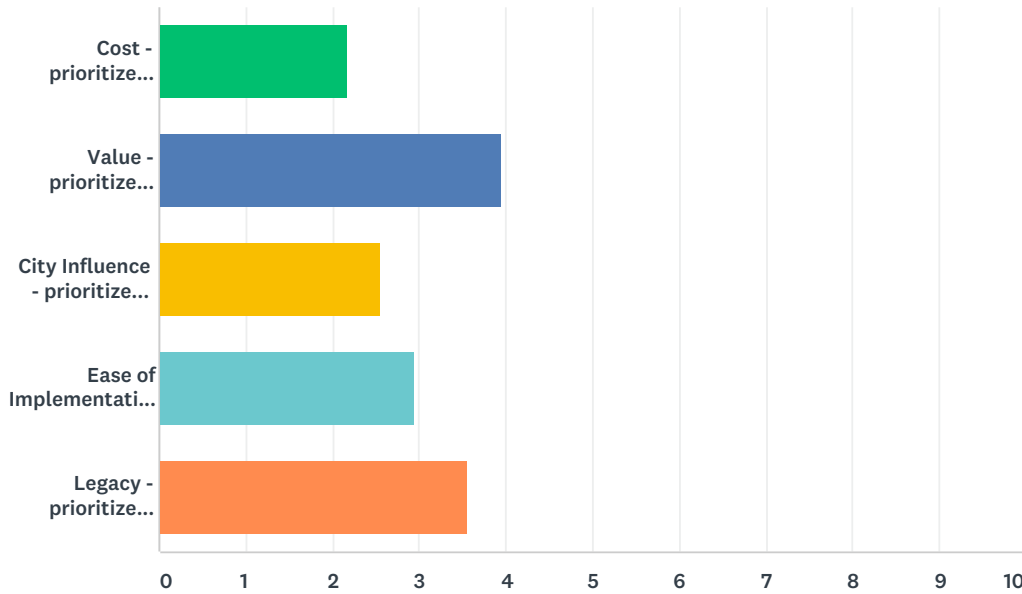


Q1 Many different guiding criteria can be used to prioritize the actions the City will focus on in the next 10 years in the Downtown. Which criteria do you feel are the most important for the City to keep in mind? Please rank the criteria below in order of importance (1 being most important and 5 being least important). These decision-making criteria will help inform the action planning process in October and guide the development of the Downtown Action Plan.

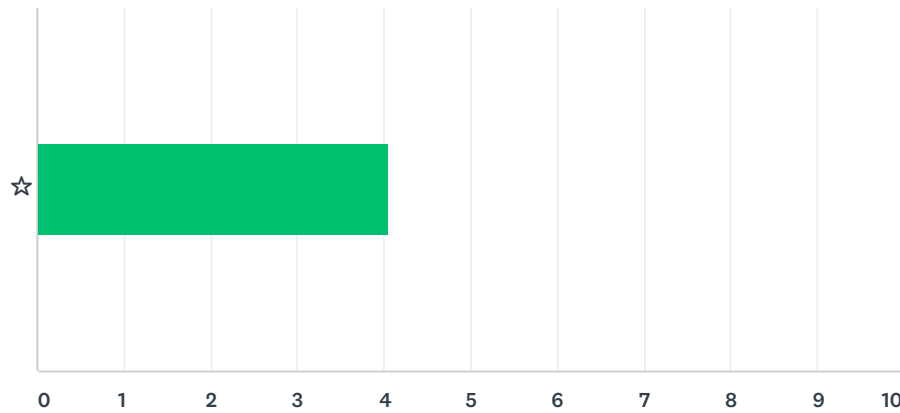
Answered: 309 Skipped: 25



	1	2	3	4	5	TOTAL	SCORE
Cost - prioritize projects with lowest cost	6.47% 18	6.83% 19	22.30% 62	26.62% 74	37.77% 105	278	2.18
Value - prioritize projects with best cost/ benefit (best value)	36.20% 101	39.07% 109	12.19% 34	8.96% 25	3.58% 10	279	3.95
City Influence - prioritize projects that are within the jurisdiction of the City and don't require many partnerships to get off the ground	7.89% 22	16.13% 45	25.09% 70	25.09% 70	25.81% 72	279	2.55
Ease of Implementation - prioritize projects that are quick wins and easy to implement fast	11.55% 32	20.94% 58	31.77% 88	22.74% 63	13.00% 36	277	2.95
Legacy - prioritize projects that will leave a legacy or help the City take a giant leap towards the future vision	40.34% 117	17.93% 52	13.10% 38	14.48% 42	14.14% 41	290	3.56

Q2 The draft vision for the Downtown Plan is: "Downtown is the social, commercial, and cultural centre of Whitehorse - the walkable heart of this unique, northern "Wilderness City". It is socially and economically inclusive, diverse, safe and accessible for all modes of travel, and grounded in rich cultural heritage. Downtown offers a wide range of housing options within easy reach of a variety of employment, shopping, entertainment, and service amenities. An impressive array of parks and trails provides opportunities for recreation and gathering, as well as easy access to the surrounding wilderness." On a scale of 1 star (not at all) to 5 stars (completely), how well does this vision reflect the future YOU want to see for Downtown Whitehorse?

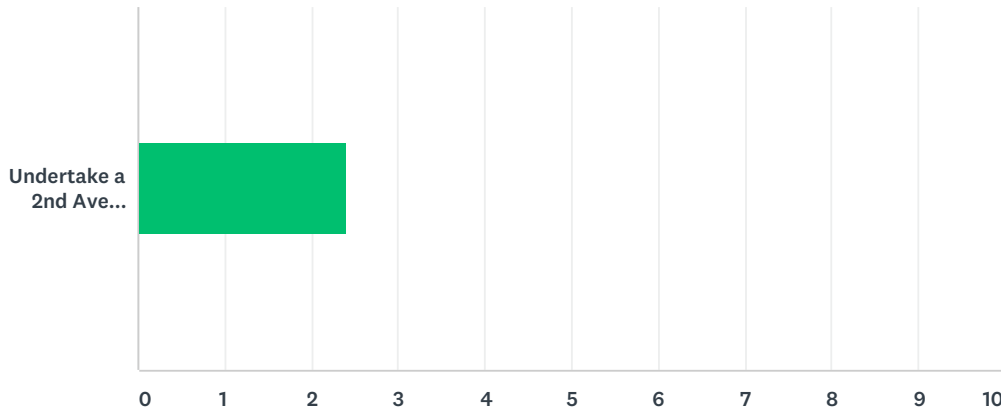
Answered: 305 Skipped: 29



	NOT AT ALL	(NO LABEL)	(NO LABEL)	(NO LABEL)	COMPLETELY	TOTAL	WEIGHTED AVERAGE
☆	2.62% 8	2.95% 9	14.10% 43	46.56% 142	33.77% 103	305	4.06

### Q3 Goal: Calm vehicle traffic and provide a safe and high-quality experience along 2nd Avenue for all users.

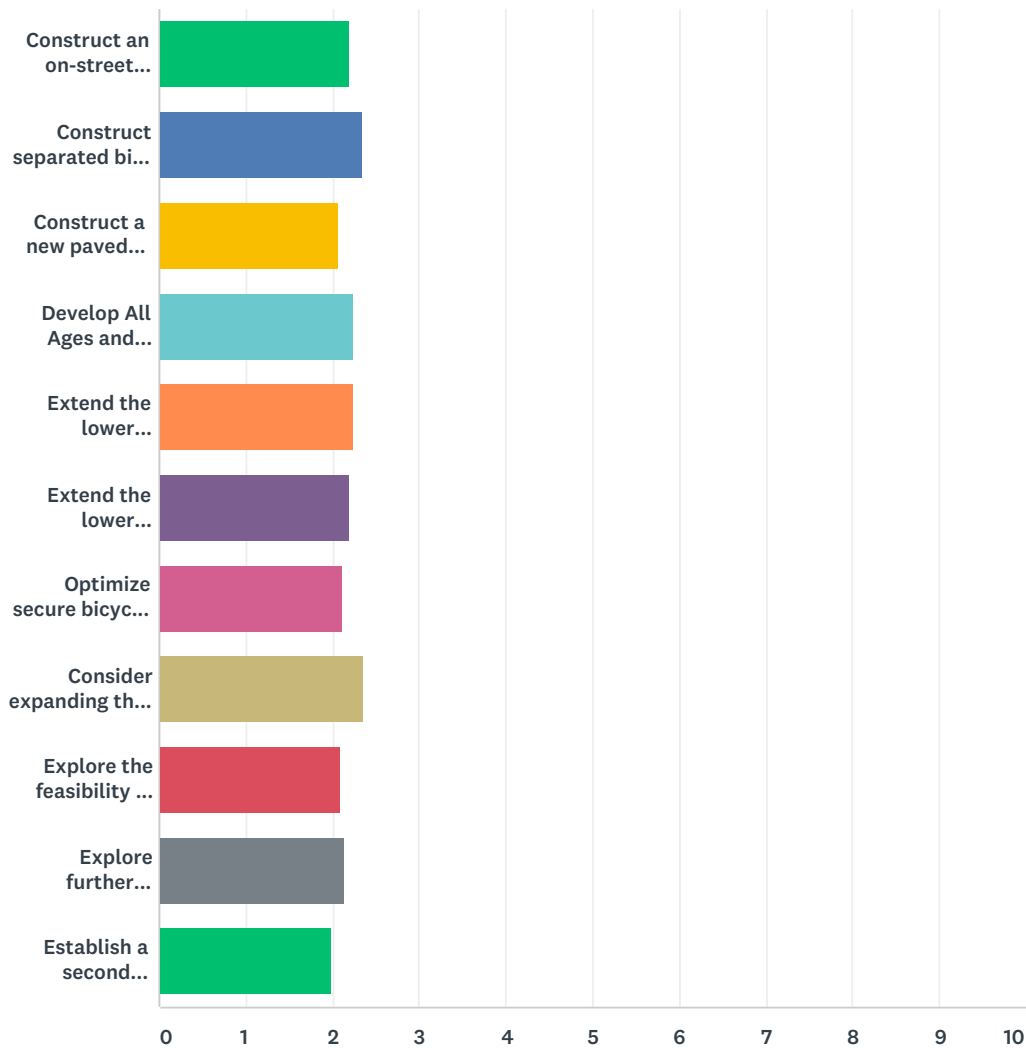
Answered: 257 Skipped: 77



	LOW PRIORITY	(NO LABEL)	TOP PRIORITY	TOTAL	WEIGHTED AVERAGE
Undertake a 2nd Ave Corridor Study and Safety Audit that investigates and addresses better pedestrian and transit facilities, reducing vehicle speeds, and safer pedestrian/cyclist crossings.	17.90% 46	23.74% 61	58.37% 150	257	2.40

## Q4 Goal: Provide a safe and connected Downtown pedestrian and cycling network.

Answered: 262 Skipped: 72



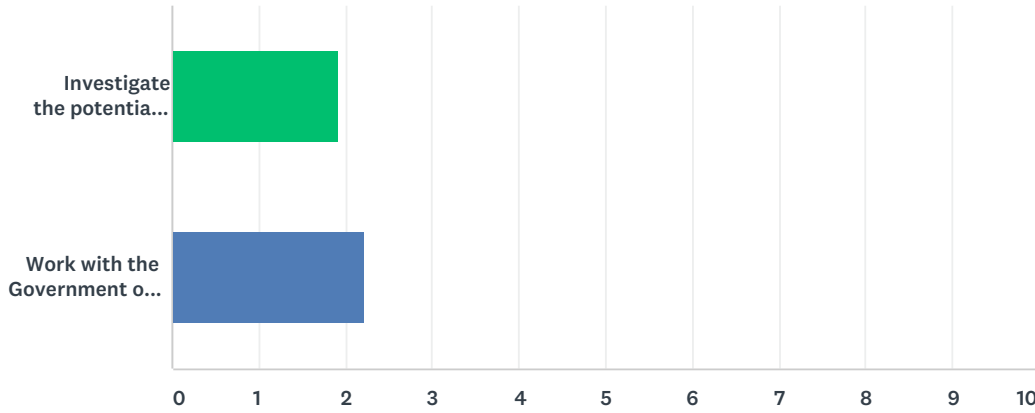
	LOW PRIORITY	(NO LABEL)	TOP PRIORITY	TOTAL	WEIGHTED AVERAGE
Construct an on-street separated bike lane along 4th Avenue to complement the riverfront and lower escarpment trails as a key north-south artery.	26.07% 67	28.40% 73	45.53% 117	257	2.19
Construct separated bike lanes through the northern part of Downtown (Chilkoot Way, 2nd Avenue, and Quartz Road).	18.92% 49	27.80% 72	53.28% 138	259	2.34
Construct a new paved multi-use trail connection between 2nd Avenue and the riverfront north of Shipyards Park and south of Waterfront Station.	25.10% 64	43.14% 110	31.76% 81	255	2.07
Develop All Ages and Abilities (AAA) cycling and pedestrian infrastructure along key east-west routes linking the escarpment to the riverfront, including Ogilvie, Black, Wood, Hanson, and Hoge Streets.	19.23% 50	37.31% 97	43.46% 113	260	2.24
Extend the lower escarpment paved trail south of Hanson Street and connect to the Millennium Trail and airport escarpment.	16.28% 42	44.57% 115	39.15% 101	258	2.23

## Downtown Plan - Draft Vision, Goals, and Actions Survey

Extend the lower escarpment paved trail north from Black Street to Ogilvie Street and investigate options to extend the trail further north of Ogilvie Street towards Two Mile Hill.	19.29% 49	41.34% 105	39.37% 100	254	2.20
Optimize secure bicycle storage infrastructure and rider amenities at key locations throughout the Downtown (e.g. the proposed transit hub/parkade).	23.94% 62	40.93% 106	35.14% 91	259	2.11
Consider expanding the public realm requirements for Commercial Service (CS) zoning (e.g. Real Canadian Superstore to Walmart area) to improve pedestrian safety, connectivity, and aesthetics in future development.	17.58% 45	28.52% 73	53.91% 138	256	2.36
Explore the feasibility of an iconic pedestrian/cycling bridge across the Yukon River in the vicinity of Hanson Street/Yukon Visitor Information Centre to diversify active transportation options to and from Hospital Road, Riverdale, and Downtown.	30.53% 80	29.01% 76	40.46% 106	262	2.10
Explore further improvements to 3rd Avenue from Strickland to Ogilvie Streets to enhance this corridor's function as a north-south neighbourhood greenway.	22.27% 57	41.41% 106	36.33% 93	256	2.14
Establish a second escarpment staircase in the Downtown South area (as outlined in the Downtown South Master Plan)	27.91% 72	44.96% 116	27.13% 70	258	1.99

## Q5 Goal: Reduce the number of single occupancy vehicle trips in and out of the Downtown by daytime employees and promote active transportation alternatives.

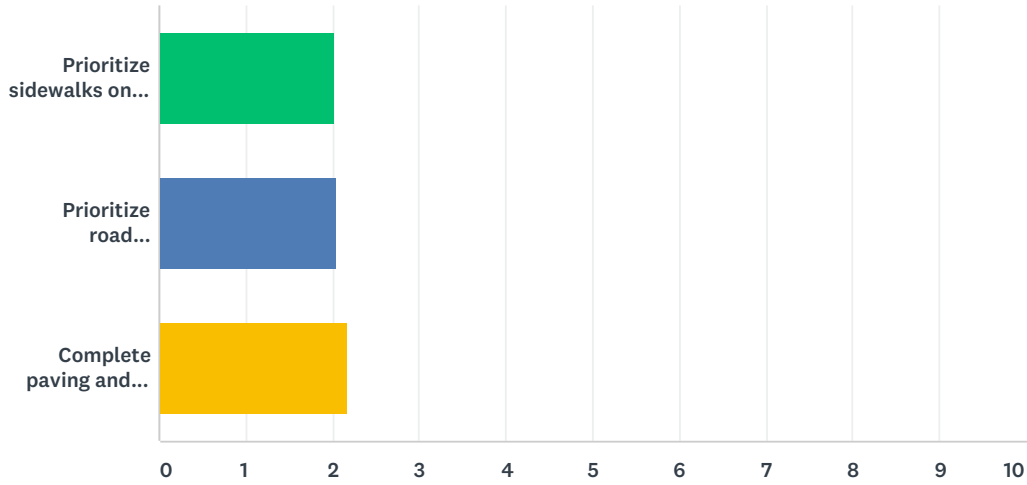
Answered: 260 Skipped: 74



	LOW PRIORITY	(NO LABEL)	TOP PRIORITY	TOTAL	WEIGHTED AVERAGE
Investigate the potential for park n' ride lots (outside the Downtown) and a corresponding Downtown shuttle service.	36.33% 93	35.16% 90	28.52% 73	256	1.92
Work with the Government of Yukon and other large employers to encourage alternative forms of transportation for Downtown-based employees.	24.12% 62	29.57% 76	46.30% 119	257	2.22

## Q6 Goal: Upgrade the road network in Old Town.

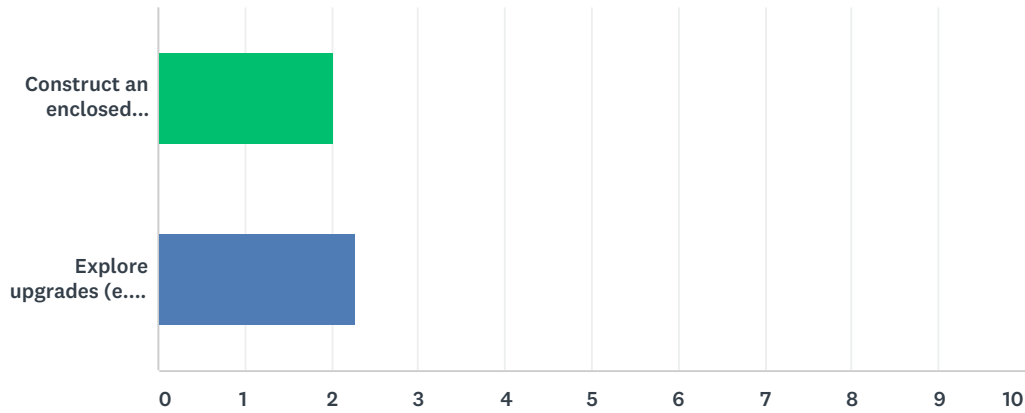
Answered: 258 Skipped: 76



	LOW PRIORITY	(NO LABEL)	TOP PRIORITY	TOTAL	WEIGHTED AVERAGE
Prioritize sidewalks on both sides of the street along planned All Ages and Abilities east-west cycling routes in Old Town.	25.98% 66	44.88% 114	29.13% 74	254	2.03
Prioritize road improvements with proposed cycling infrastructure improvement routes in Old Town.	26.09% 66	41.90% 106	32.02% 81	253	2.06
Complete paving and associated pedestrian and cycling improvements along 6th Avenue.	19.22% 49	43.14% 110	37.65% 96	255	2.18

## Q7 Goal: Prioritize public transit.

Answered: 261 Skipped: 73

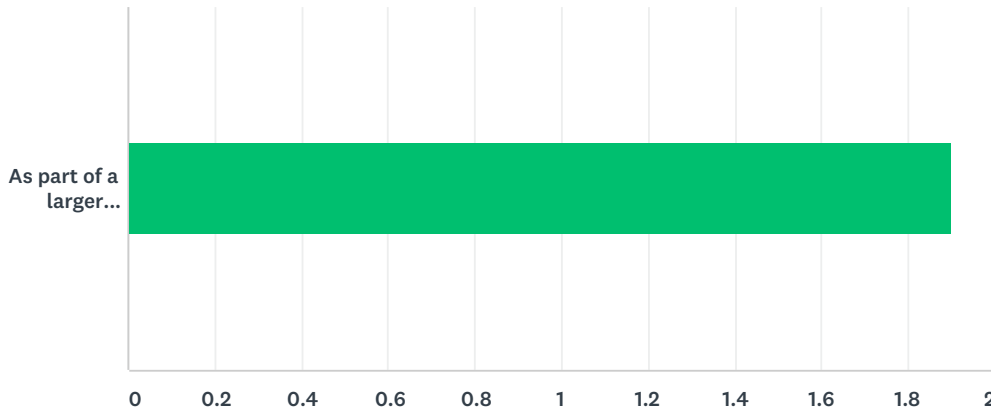


	LOW PRIORITY	(NO LABEL)	TOP PRIORITY	TOTAL	WEIGHTED AVERAGE
Construct an enclosed transit hub in the Main Street area, potentially in conjunction with a mixed-use commercial parkade structure.	28.68% 74	39.53% 102	31.78% 82	258	2.03
Explore upgrades (e.g. lighting, seating, wind protection) to high priority transit stops.	15.18% 39	42.02% 108	42.80% 110	257	2.28



## Q8 Goal: Explore potential for network of electric vehicle charging stations Downtown.

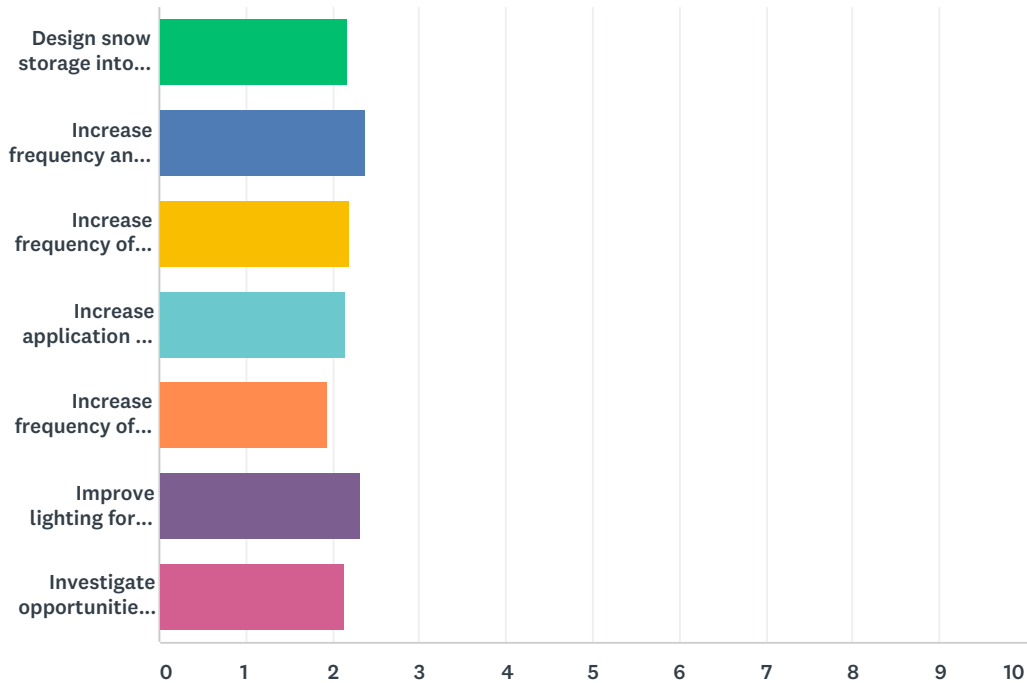
Answered: 259 Skipped: 75



	LOW PRIORITY	(NO LABEL)	TOP PRIORITY	TOTAL	WEIGHTED AVERAGE
As part of a larger city-wide review, consider optimal locations for future electric vehicle charging stations throughout the Downtown	33.20% 86	43.63% 113	23.17% 60	259	1.90

## Q9 Goal: Optimize multi-modal travel safety and user-friendliness of roads, paved trails and sidewalks by pursuing the following:

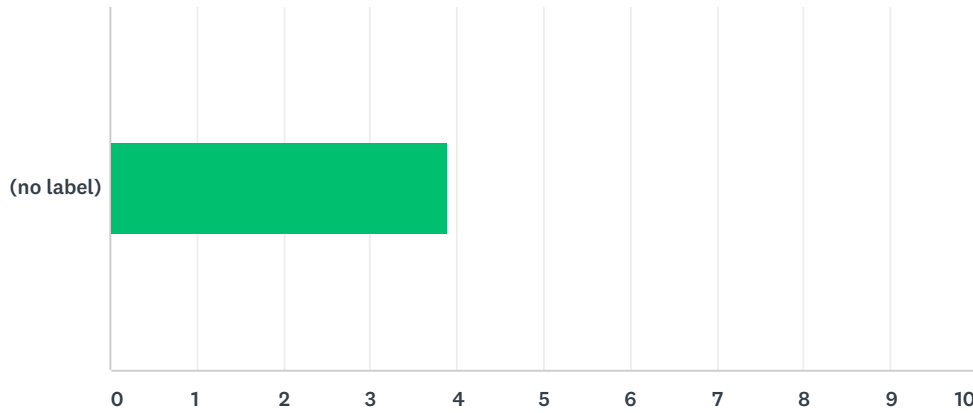
Answered: 262 Skipped: 72



	LOW PRIORITY	(NO LABEL)	TOP PRIORITY	TOTAL	WEIGHTED AVERAGE
Design snow storage into future improvements.	18.60% 48	45.35% 117	36.05% 93	258	2.17
Increase frequency and effectiveness of snow clearing (particularly along key active transportation routes).	11.72% 30	37.50% 96	50.78% 130	256	2.39
Increase frequency of line painting for crosswalks and active transportation routes.	21.32% 55	38.76% 100	39.92% 103	258	2.19
Increase application of alternative pavement marking techniques for crosswalks and other roadway markings (e.g. permanent markings).	20.70% 53	42.19% 108	37.11% 95	256	2.16
Increase frequency of street and paved pathway sweeping.	30.20% 77	44.31% 113	25.49% 65	255	1.95
Improve lighting for key pedestrian/cyclist network connections (e.g. underneath the Robert Campbell Bridge).	13.85% 36	40.38% 105	45.77% 119	260	2.32
Investigate opportunities to improve cleanliness, maintenance, and waste collection within Downtown alleyways.	22.27% 57	42.97% 110	34.77% 89	256	2.13

### Q10 How much do you agree with the HOW WE MOVE goals listed above?

Answered: 253 Skipped: 81



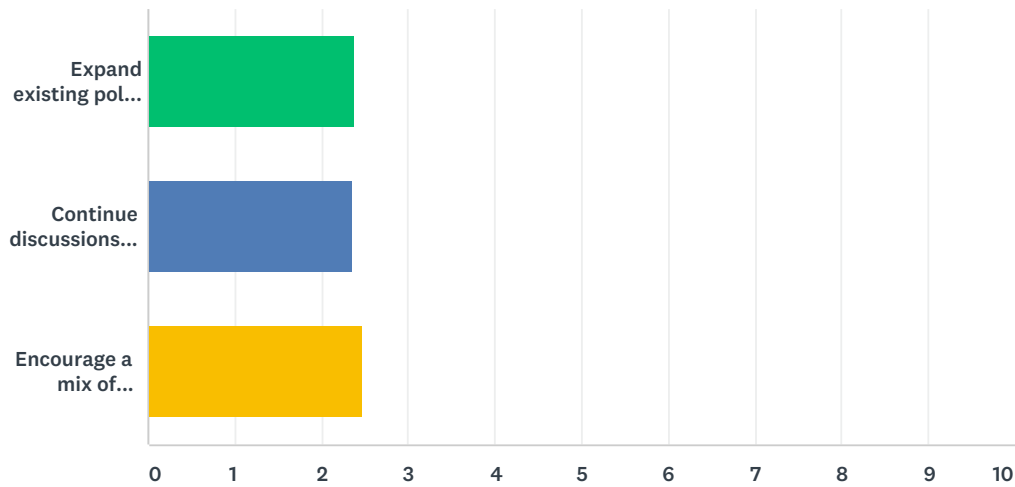
	DISAGREE	SOMEWHAT DISAGREE	NEUTRAL	SOMEWHAT AGREE	AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	3.95% 10	6.72% 17	12.65% 32	49.01% 124	27.67% 70	253	3.90

**Q11 Are there any additional goals or actions you would like to see for  
HOW WE MOVE around Downtown?**

Answered: 121 Skipped: 213

## Q12 Goal: Provide a wider range of affordable market and social housing options.

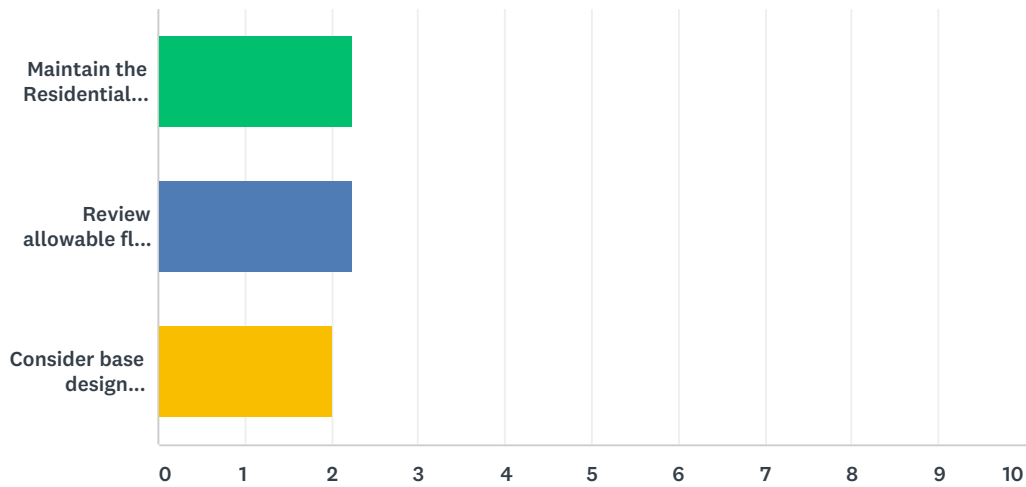
Answered: 253 Skipped: 81



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Expand existing policy incentives to achieve better integration of affordable and social housing units with market housing types for new multi-family and mixed-use development.	13.25% 33	34.14% 85	52.61% 131	249	2.39
Continue discussions with the Government of Yukon on the potential for affordable market and social housing developments on properties within and beyond the Downtown South area to achieve a more even distribution throughout the Downtown.	15.26% 38	32.13% 80	52.61% 131	249	2.37
Encourage a mix of residential types in Downtown South.	7.20% 18	38.80% 97	54.00% 135	250	2.47

### Q13 Goal: Preserve and enhance the unique and distinct character of the Old Town area while allowing for continued redevelopment over time.

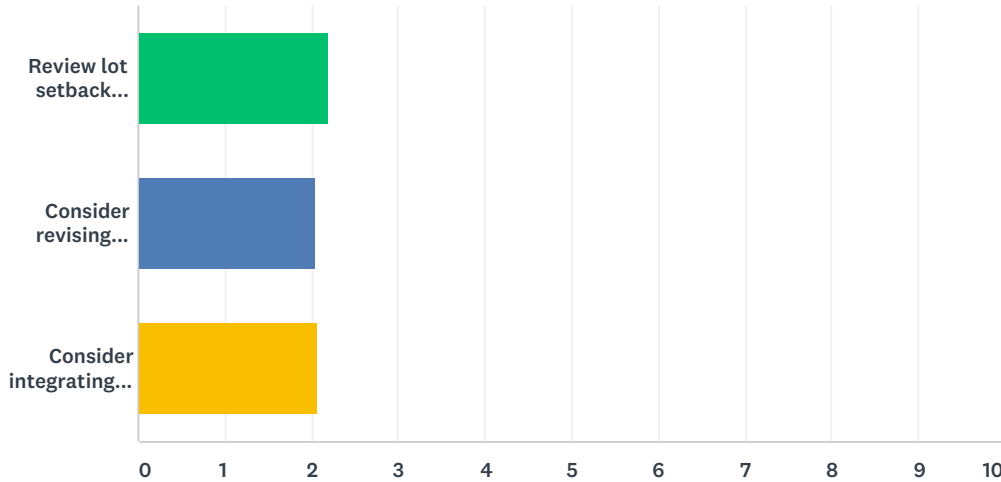
Answered: 248 Skipped: 86



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Maintain the Residential Downtown (RD) zone for the Old Town area as a means of supporting existing and future residential-only building forms.	20.00% 49	36.73% 90	43.27% 106	245	2.23
Review allowable floor area and building setback requirements to ensure that new development complements the neighbourhood character.	17.48% 43	42.28% 104	40.24% 99	246	2.23
Consider base design guidelines (e.g. site/urban design, building form and character, building materials) for Old Town and incorporate into the RD zoning.	29.22% 71	40.74% 99	30.04% 73	243	2.01

## Q14 Goal: Throughout Downtown’s mixed-use (CM1, CM2, CMW) areas, ensure that new development provides quality public realm improvements.

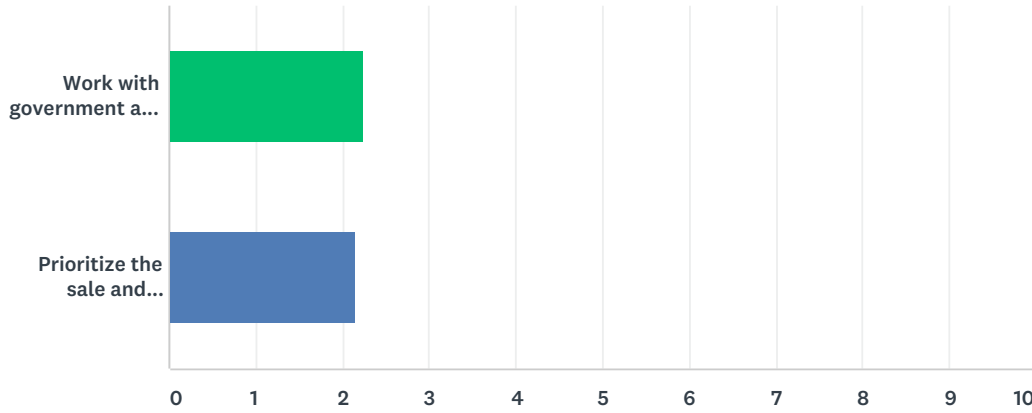
Answered: 248 Skipped: 86



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Review lot setback requirements for Downtown core commercial zones to improve pedestrian experience and aesthetics.	17.48% 43	46.34% 114	36.18% 89	246	2.19
Consider revising building setback requirements in the area between 2nd and 4th Ave and Jarvis and Ray Streets to create less imposing and "tower-like" multi-storey buildings.	29.80% 73	34.69% 85	35.51% 87	245	2.06
Consider integrating base design requirements relating to public realm improvements (e.g. site and urban design) into the Zoning Bylaw for the Downtown core area commercial zones.	20.33% 49	52.28% 126	27.39% 66	241	2.07

**Q15 Goal: Encourage the inclusion of residential uses into high priority future redevelopment sites such as 5th & Rogers and the current City of Whitehorse Municipal Services Building at 4th Avenue and Ogilvie Street.**

Answered: 250 Skipped: 84

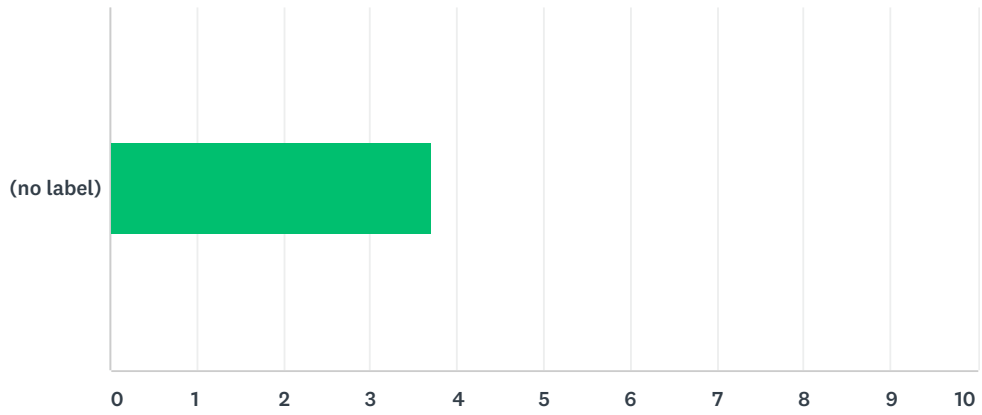


	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Work with government and community partners to prioritize development of the 5th and Rogers site in Downtown South, with a focus on high-density, blended social and market housing.	14.23% 35	47.56% 117	38.21% 94	246	2.24
Prioritize the sale and redevelopment of the Municipal Services Building at 4th Avenue and Ogilvie Street, following the relocation of staff and services.	21.60% 54	41.20% 103	37.20% 93	250	2.16



### Q16 How much do you agree with the HOW WE LIVE goals listed above?

Answered: 245 Skipped: 89



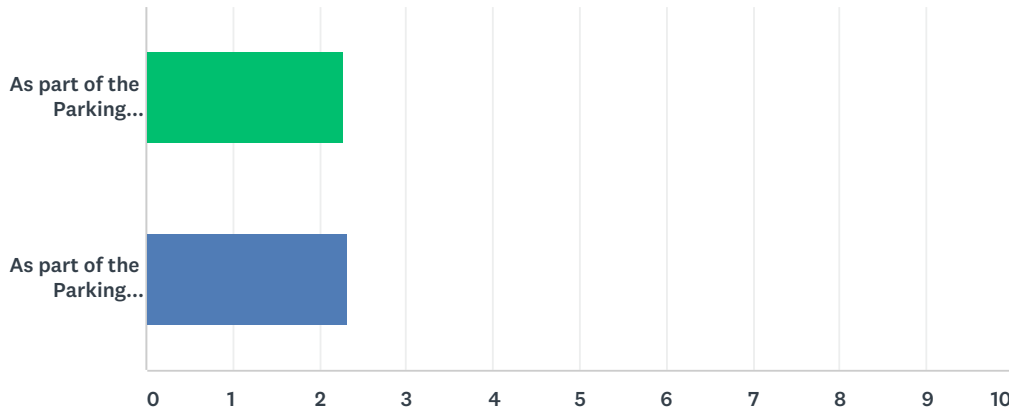
	DISAGREE	SOMEWHAT DISAGREE	NEUTRAL	SOMEWHAT AGREE	AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	2.86% 7	5.31% 13	27.76% 68	46.94% 115	17.14% 42	245	3.70

**Q17 Are there any additional goals or actions you would like to see for  
HOW WE LIVE Downtown?**

Answered: 80 Skipped: 254

## Q18 Goal: Optimize parking for local employees, Downtown residents, shoppers and tourists, and visitors.

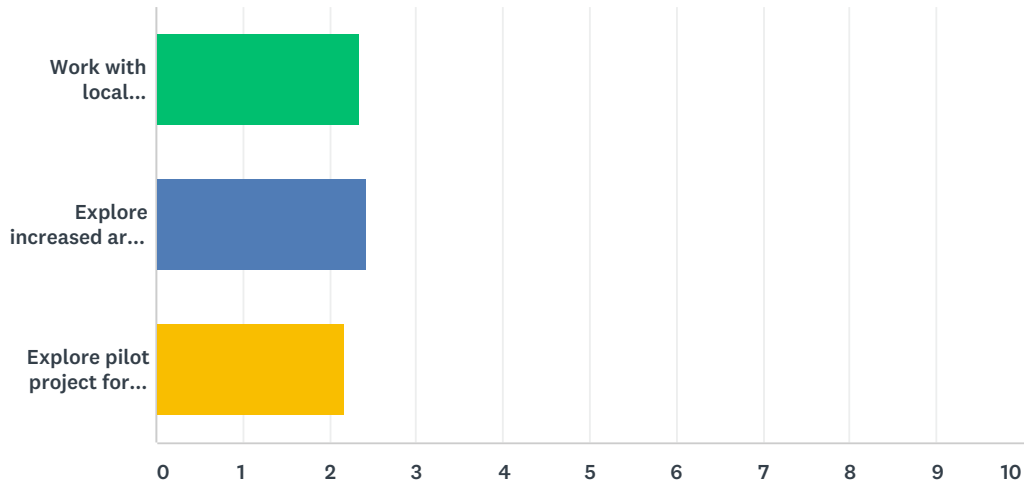
Answered: 266 Skipped: 68



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
As part of the Parking Management Plan update, explore the potential for a new mixed-use parkade/transit hub near Main Street, changes to parking requirements for new developments, and temporary spill-over parking on City-owned lots.	21.92% 57	28.46% 74	49.62% 129	260	2.28
As part of the Parking Management Plan update, explore how to balance customer/employee/residential parking, reduce employee parking demand with alternative transportation, and prioritize parking for carpool and micro vehicles.	16.79% 44	33.59% 88	49.62% 130	262	2.33

## Q19 Goal: Enhance Main Street as the centre of Downtown Whitehorse’s vibrant core commercial area.

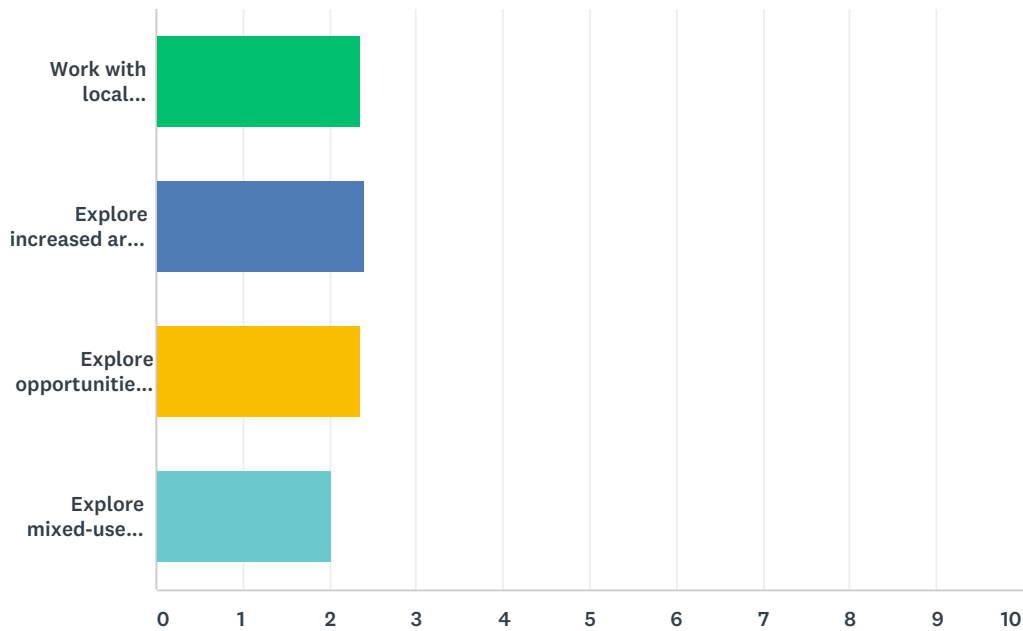
Answered: 265 Skipped: 69



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Work with local businesses (e.g. restaurants) and community arts groups to develop a “pop-up patio program” for Main Street during the summer and immediate shoulder seasons.	14.72% 39	35.47% 94	49.81% 132	265	2.35
Explore increased arts, culture, culinary, and recreation programming for the core commercial area, supported by temporary road closures to create safe pedestrian-only environments.	13.08% 34	30.77% 80	56.15% 146	260	2.43
Explore pilot project for activation of the alley behind Horwood’s Mall and extending to Elliott Street via a special name, permanent/temporary art, lighting, casual seating/patios, and alternative waste collection for adjacent businesses	20.93% 54	40.31% 104	38.76% 100	258	2.18

## Q20 Goal: Enhance Front Street as a pedestrian-oriented social, commercial and cultural hub

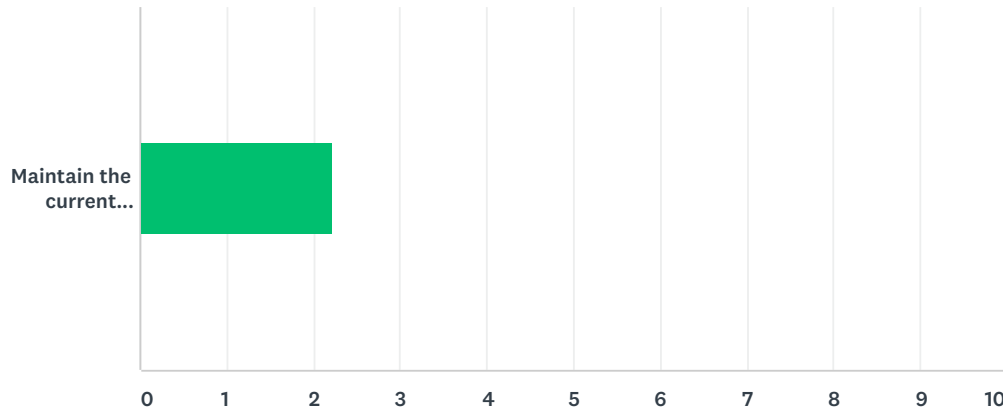
Answered: 265 Skipped: 69



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Work with local businesses (e.g. restaurants, mobile food vendors) and community arts groups to coordinate a “pop-up patio program” for the riverfront wharf and park area, ideally in conjunction with related Main Street events.	12.21% 32	38.17% 100	49.62% 130	262	2.37
Explore increased arts, culture, and recreation programming for Front Street, supported by temporary road closures to create safe pedestrian-only environments during scheduled events.	13.36% 35	33.21% 87	53.44% 140	262	2.40
Explore opportunities with the Government of Yukon to optimize public access to and enjoyment of riverfront heritage buildings, including potential artisan/cultural uses, commercial food and beverage, and potential existing tenant relocation.	13.51% 35	35.52% 92	50.97% 132	259	2.37
Explore mixed-use commercial potential of the City-owned space located between the Yukon Visitor Information Centre.	25.77% 67	46.92% 122	27.31% 71	260	2.02

## Q21 GOAL: Continue to support mixed residential-commercial development in key areas of Downtown through zoning.

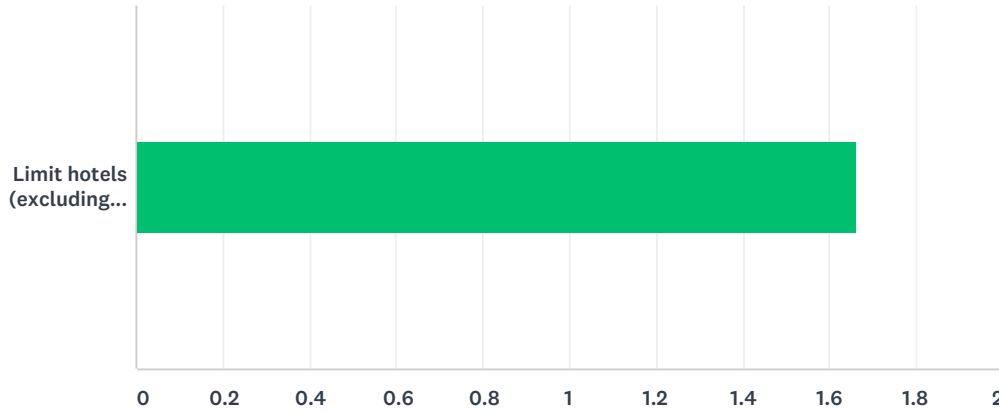
Answered: 263 Skipped: 71



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Maintain the current coverage for existing Mixed Use Commercial, Mixed Use Commercial and Mixed Use Waterfront zones, which allow for significant mixed-use development.	12.93% 34	53.23% 140	33.84% 89	263	2.21

## Q22 GOAL: Focus higher quality hotel development in Downtown Whitehorse, ideally in areas with views of the Yukon River and surrounding landscape.

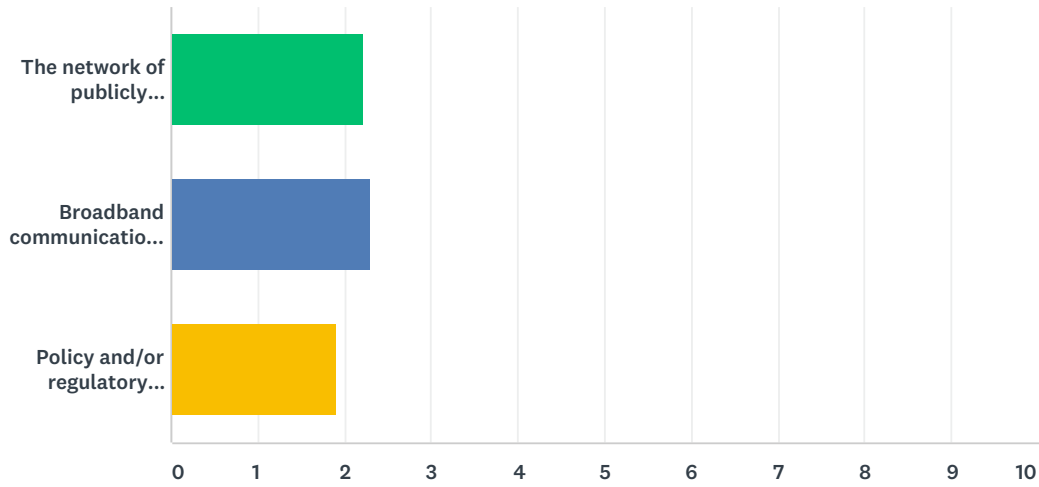
Answered: 265 Skipped: 69



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Limit hotels (excluding motels and bed and breakfasts) from locating outside of Downtown	51.70% 137	30.94% 82	17.36% 46	265	1.66

## Q23 Goal: Foster entrepreneurship and the growth of the local knowledge economy by exploring the potential for improvements to:

Answered: 264 Skipped: 70

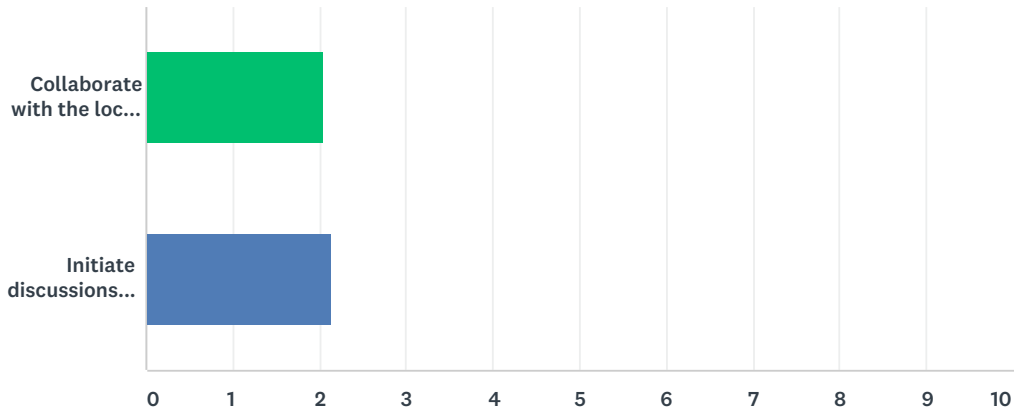


	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
The network of publicly accessible Wi-Fi.	22.90% 60	32.82% 86	44.27% 116	262	2.21
Broadband communications network.	18.43% 47	32.16% 82	49.41% 126	255	2.31
Policy and/or regulatory mechanisms impacting the establishment and growth of co-working/shared office spaces and business incubators.	33.33% 86	43.41% 112	23.26% 60	258	1.90



## Q24 Goal: Showcase and promote local “Made in Yukon” businesses situated Downtown to a broader audience.

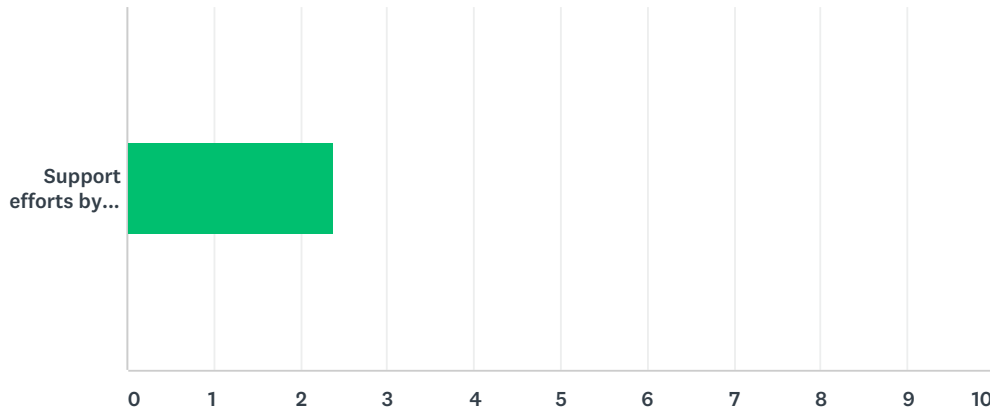
Answered: 265 Skipped: 69



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Collaborate with the local Chambers of Commerce and Government of Yukon to explore the demand for increased online presence for Downtown business and service providers.	24.33% 64	45.63% 120	30.04% 79	263	2.06
Initiate discussions with the Yukon Department of Tourism & Culture and local arts, culture and business groups to explore potential for “Made in Yukon” webpage/web portal and related e-commerce opportunities.	20.45% 54	45.08% 119	34.47% 91	264	2.14

## Q25 Goal: Support initiatives to broaden the appeal and income-accessibility of Downtown as a retail and service hub.

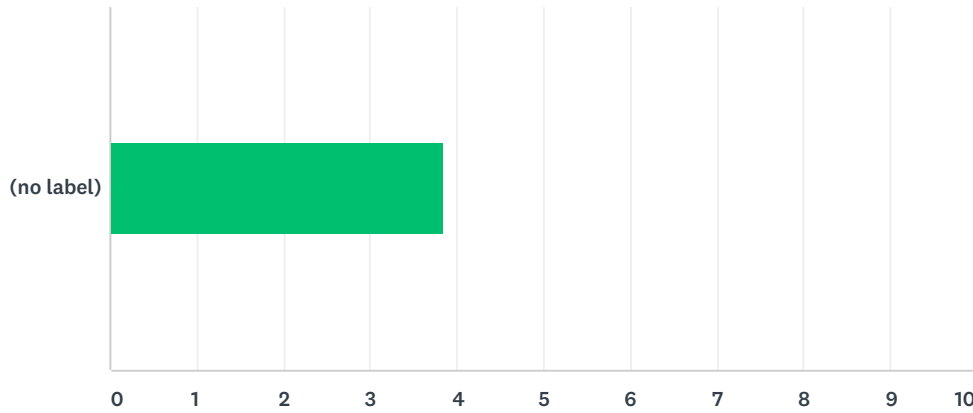
Answered: 261 Skipped: 73



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Support efforts by local businesses and organizations to launch new thrift/reuse stores for Downtown.	16.86% 44	27.97% 73	55.17% 144	261	2.38

## Q26 How much do you agree with the HOW WE WORK AND SHOP goals listed above?

Answered: 258 Skipped: 76



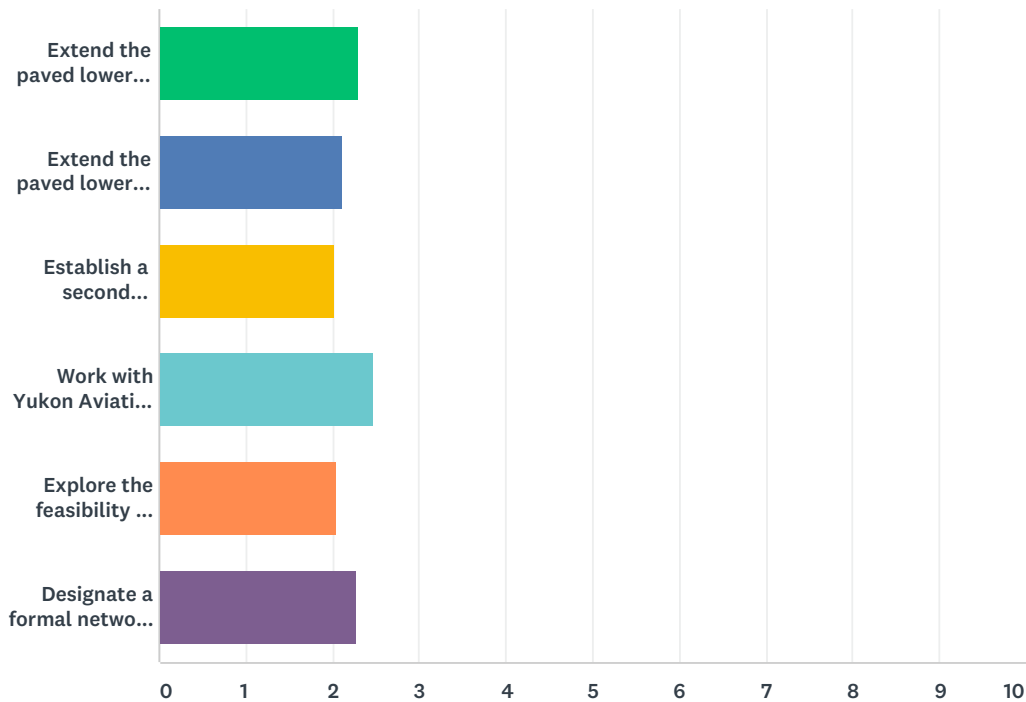
	DISAGREE	SOMEWHAT DISAGREE	NEUTRAL	SOMEWHAT AGREE	AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	1.55% 4	5.04% 13	20.54% 53	52.33% 135	20.54% 53	258	3.85

**Q27 Are there any additional goals or actions you would like to see for  
HOW WE WORK AND SHOP Downtown?**

Answered: 94 Skipped: 240

## Q28 Goal: Improve the connectivity and accessibility of key recreational trails for residents and visitors.

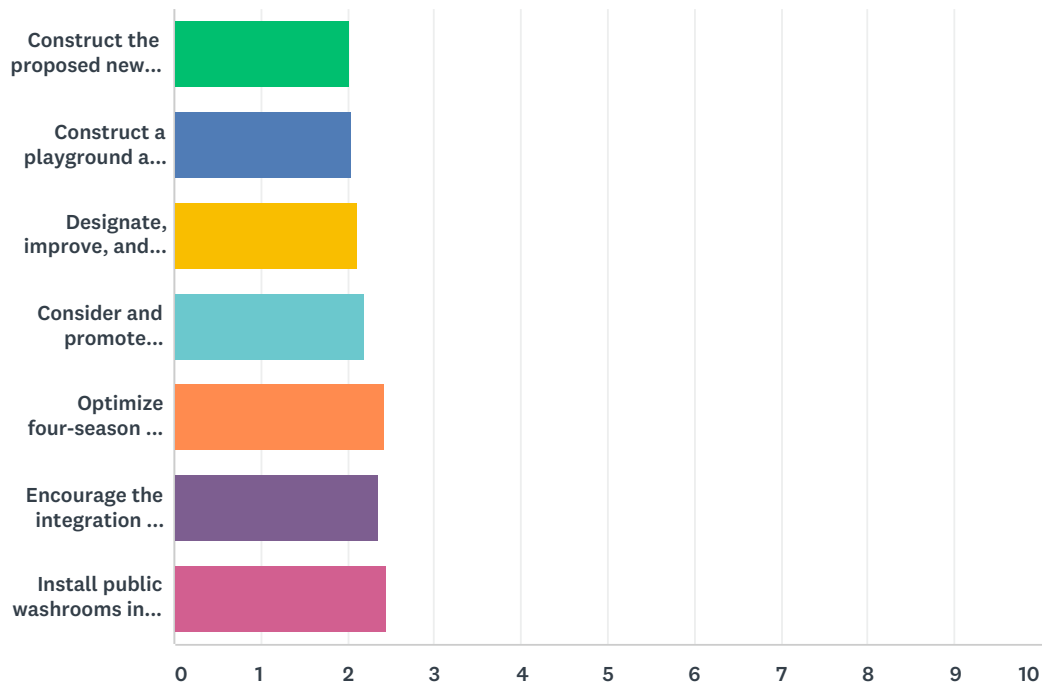
Answered: 266 Skipped: 68



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Extend the paved lower escarpment trail south of Hanson Street and connect it to the Millennium Trail (at the 4th Avenue/Robert Service Way traffic circle).	14.07% 37	41.06% 108	44.87% 118	263	2.31
Extend the paved lower escarpment trail north from Black Street to Ogilvie Street and consider extending the trail further north of Ogilvie Street if feasible.	25.76% 68	37.50% 99	36.74% 97	264	2.11
Establish a second escarpment staircase in the Downtown South area.	28.90% 76	40.30% 106	30.80% 81	263	2.02
Work with Yukon Aviation Branch to secure continued public access to the upper escarpment trail and resolve ongoing erosion issues.	8.75% 23	35.74% 94	55.51% 146	263	2.47
Explore the feasibility of an iconic pedestrian/cycling bridge across the Yukon River in the vicinity of Hanson Street/Yukon Visitor Information Centre to provide a more direct connection to Chadburn Lake Regional Park.	31.70% 84	30.19% 80	38.11% 101	265	2.06
Designate a formal network of paved and unpaved City trails in the Downtown and provide information kiosks/maps at key points along the escarpment and the riverfront area highlighting nearby trails and connections to wilderness trails/areas.	18.25% 48	36.88% 97	44.87% 118	263	2.27

## Q29 Goal: Provide an optimum environment for outdoor recreation, gathering, and exploration for all ages.

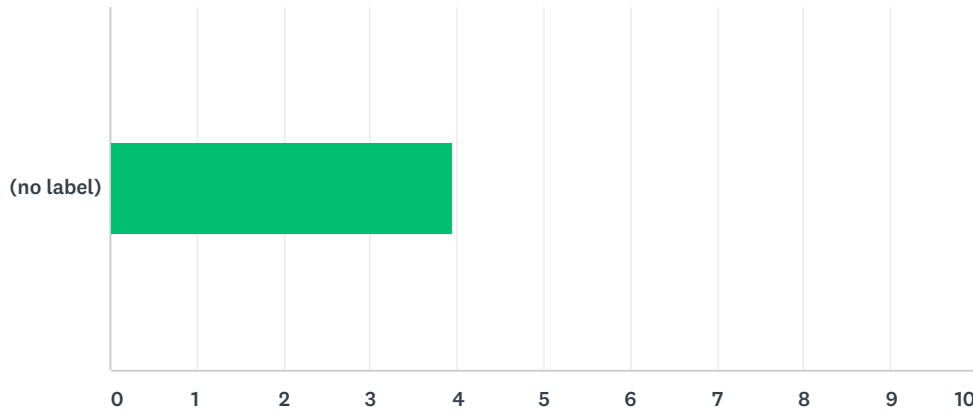
Answered: 266 Skipped: 68



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Construct the proposed new Eagle Park playground in Downtown South as recommended in the Downtown South Master Plan and playground redesign process and rename it “Clay Cliffs Park”.	24.43% 64	48.47% 127	27.10% 71	262	2.03
Construct a playground at Shipyards Park.	29.77% 78	34.35% 90	35.88% 94	262	2.06
Designate, improve, and sign a small network of natural surface trails in the escarpment area (including the unpaved portion of the airport escarpment).	21.67% 57	45.25% 119	33.08% 87	263	2.11
Consider and promote opportunities for the creation of smaller, flexible public spaces (e.g. “pocket” parks) into streetscape improvements and new public building projects.	18.32% 48	44.27% 116	37.40% 98	262	2.19
Optimize four-season and daylong use of outdoor public spaces and corridors.	9.58% 25	38.70% 101	51.72% 135	261	2.42
Encourage the integration of winter-city design principles into the amenity spaces of development applications.	12.26% 32	39.08% 102	48.66% 127	261	2.36
Install public washrooms in a highly visible and central location in the commercial core area for the comfort of residents and tourists alike (e.g. the waterfront wharf area).	12.88% 34	29.92% 79	57.20% 151	264	2.44

### Q30 How much do you agree with the HOW WE PLAY goals listed above?

Answered: 257 Skipped: 77



	DISAGREE	SOMEWHAT DISAGREE	NEUTRAL	SOMEWHAT AGREE	AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	1.56% 4	5.84% 15	16.73% 43	46.69% 120	29.18% 75	257	3.96

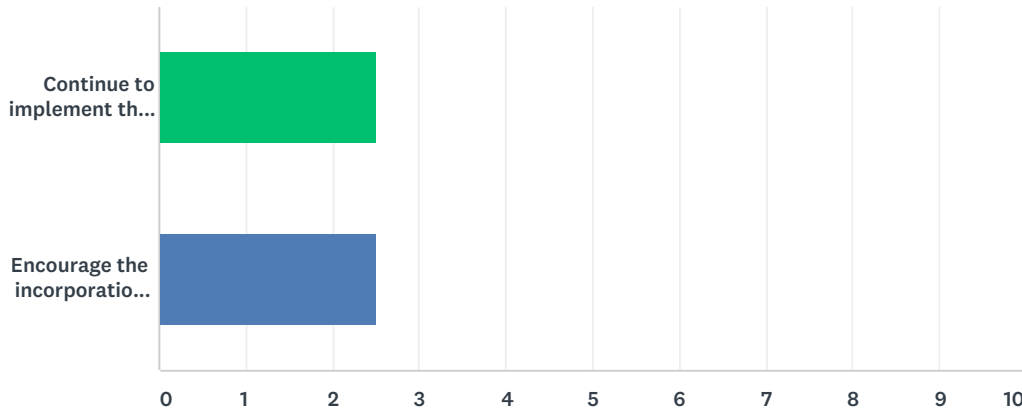
**Q31 Are there any additional goals or actions you would like to see for  
HOW WE PLAY Downtown?**

Answered: 69 Skipped: 265



### Q32 Goal: Help address issues of homelessness and housing insecurity in cooperation with government and community partners.

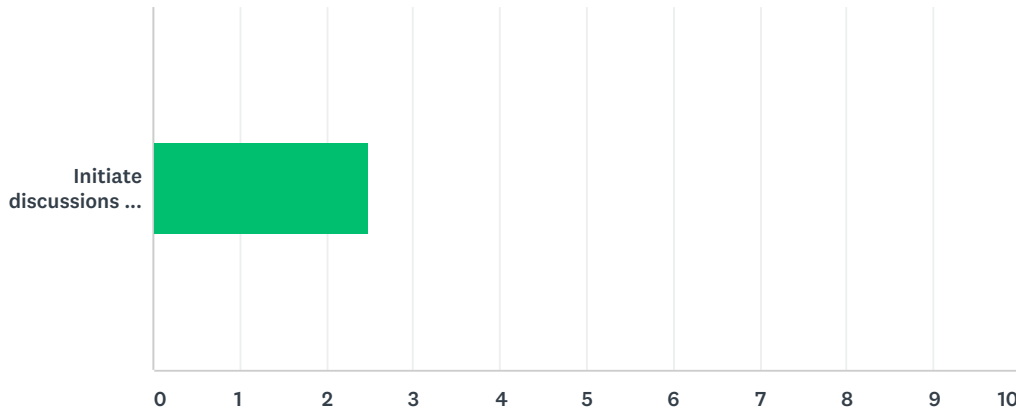
Answered: 257 Skipped: 77



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Continue to implement the Yukon Housing Action Plan recommendations with partners.	5.98% 15	35.86% 90	58.17% 146	251	2.52
Encourage the incorporation of housing insecurity and affordability measures into any mixed commercial-residential development initiatives on government (City, territorial, and First Nation) lands in the Downtown.	8.59% 22	31.64% 81	59.77% 153	256	2.51

### Q33 Goal: Encourage innovation and partnerships to foster community safety, inclusiveness and the engagement of marginalized populations.

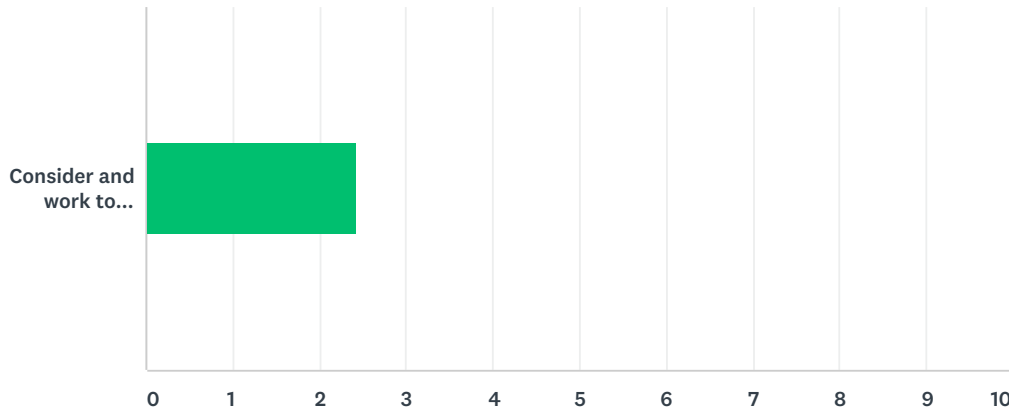
Answered: 253 Skipped: 81



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Initiate discussions to establish a collaborative working group of community organizations, businesses, and property owners to develop initiatives targeting the riverfront, Salvation Army/Ecole Whitehorse Elementary/liquor store and Main street areas	9.49% 24	30.83% 78	59.68% 151	253	2.50

### Q34 Goal: Support the efforts of community organizations working to support marginalized populations.

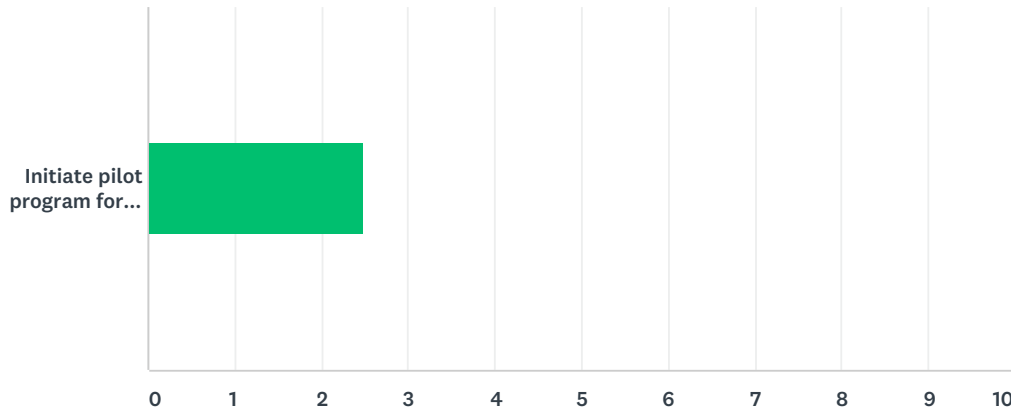
Answered: 256 Skipped: 78



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Consider and work to mitigate the potential negative impacts of Downtown development on service organizations.	11.33% 29	35.16% 90	53.52% 137	256	2.42

### Q35 Goal: Provide increased options to reduce and divert waste in high priority Downtown areas.

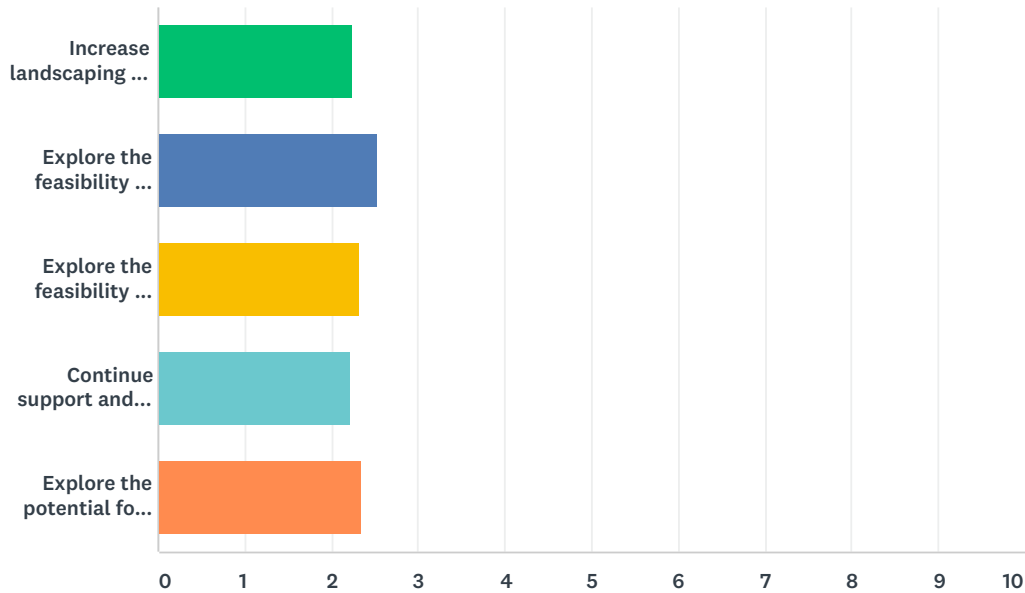
Answered: 258 Skipped: 76



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Initiate pilot program for three-stream (e.g. waste, organics, and recycling) services in high traffic areas including Main Street, Front Street, the lower escarpment trail, Rotary Park, and Shipyards Park.	10.85% 28	29.07% 75	60.08% 155	258	2.49

## Q36 Goal: Continue to beautify and “green” the Downtown.

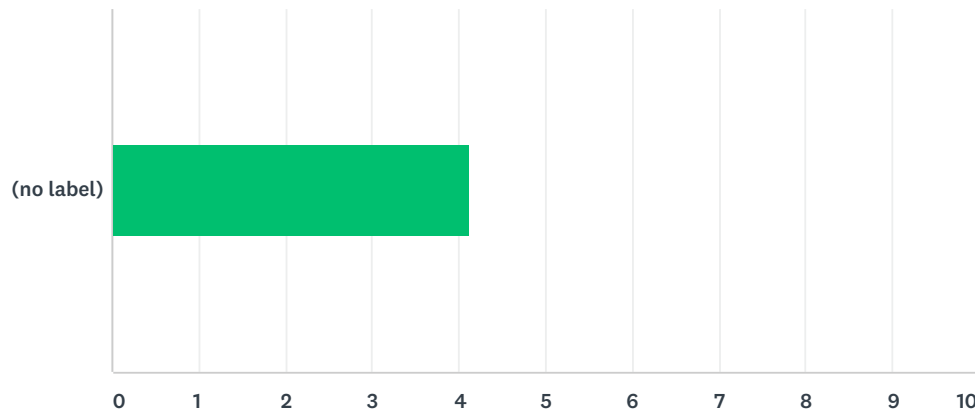
Answered: 256 Skipped: 78



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Increase landscaping and site edge treatment (e.g. sidewalks, landscaping, lighting, etc.) requirements for properties located in the northern portion of Downtown (e.g. from Jarvis Street all the way towards Chilkoat Way and the Walmart area)	17.53% 44	41.43% 104	41.04% 103	251	2.24
Explore the feasibility of an incentives-based program to utilize vacant Downtown lots for community benefit (e.g. gardens, use by community groups, etc.)	11.86% 30	22.53% 57	65.61% 166	253	2.54
Explore the feasibility of a program to utilize and encourage rooftop spaces for outdoor amenity, green space, and small-scale agricultural uses.	16.40% 41	34.40% 86	49.20% 123	250	2.33
Continue support and funding for valued beautification initiatives such as the Communities in Bloom and Christmas lights programs.	18.97% 48	40.71% 103	40.32% 102	253	2.21
Explore the potential for additional community garden spaces along the escarpment.	13.33% 34	38.82% 99	47.84% 122	255	2.35

### Q37 How much do you agree with the HOW WE THRIVE goals listed above?

Answered: 249 Skipped: 85



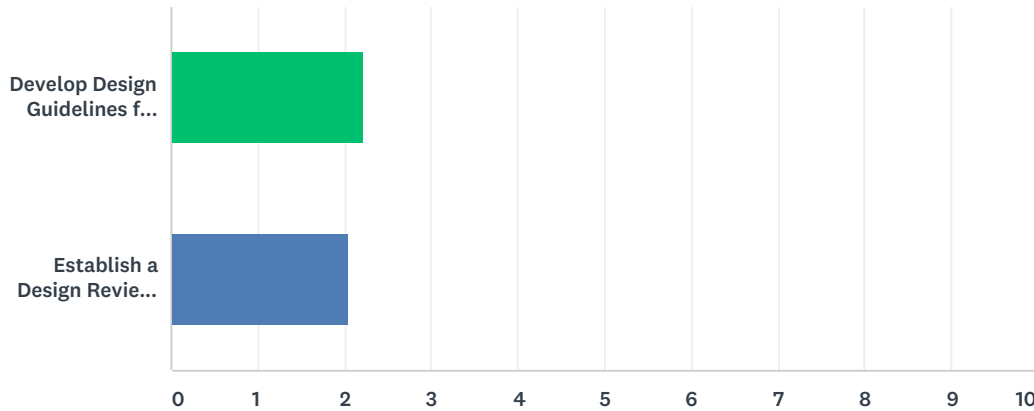
	DISAGREE	SOMEWHAT DISAGREE	NEUTRAL	SOMEWHAT AGREE	AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	0.40% 1	2.81% 7	15.66% 39	46.18% 115	34.94% 87	249	4.12

**Q38 Are there any additional goals or actions you would like to see for  
HOW WE THRIVE Downtown?**

Answered: 72 Skipped: 262

### Q39 Goal: Preserve the unique, eclectic and aesthetically pleasing character of Main Street and surrounding areas.

Answered: 254 Skipped: 80

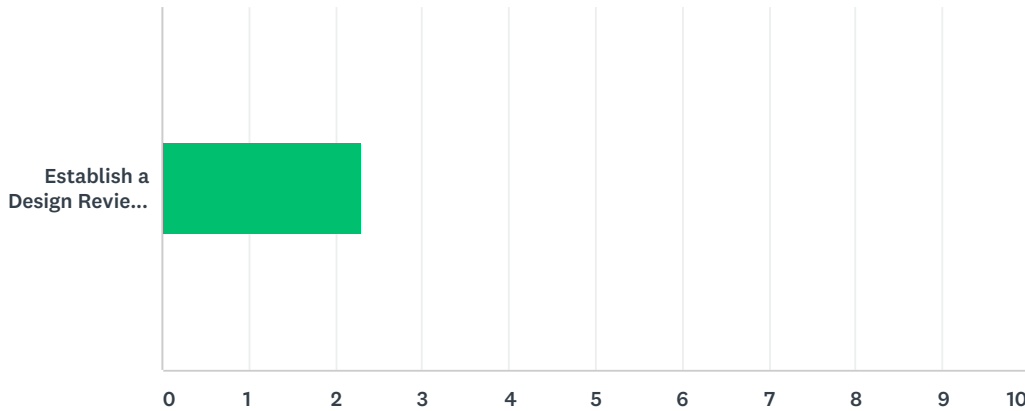


	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Develop Design Guidelines for the Core Commercial (CC) area to guide urban and building design for Main Street and immediate area.	18.90% 48	41.34% 105	39.76% 101	254	2.21
Establish a Design Review Panel to apply the aforementioned Design Guidelines to the review of development and redevelopment proposals in the CC area.	25.98% 66	43.31% 110	30.71% 78	254	2.05



## Q40 Goal: Ensure the riverfront and Front Street remain key scenic and cultural corridors.

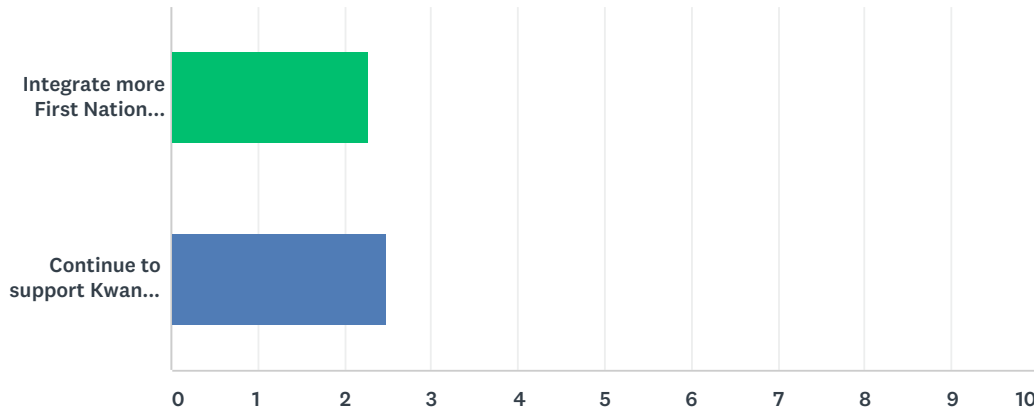
Answered: 255 Skipped: 79



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Establish a Design Review Panel to apply the existing mixed use waterfront zoning (CMW) Design Guidelines to the review of development and redevelopment proposals in the riverfront area.	12.55% 32	45.10% 115	42.35% 108	255	2.30

### Q41 Goal: Foster connections to, and recognition of, local First Nations through collaborative development of interpretation and wayfinding.

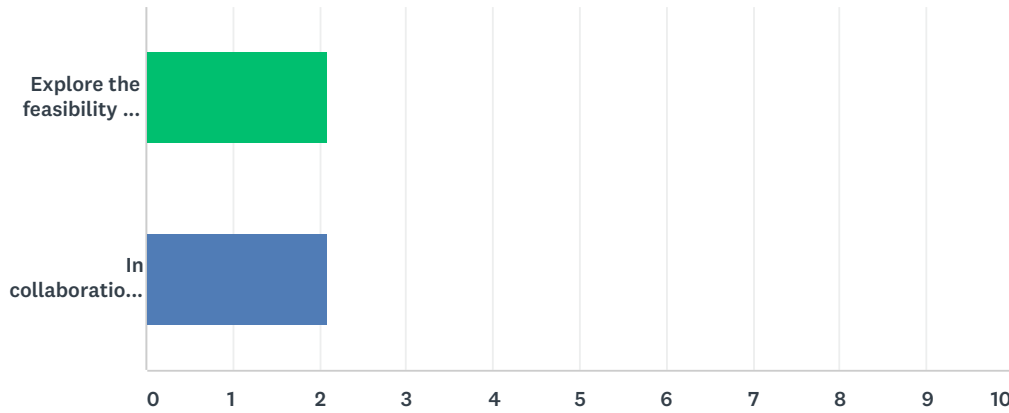
Answered: 260 Skipped: 74



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Integrate more First Nation themes, language, and names into Downtown places, amenities, and wayfinding infrastructure.	18.68% 48	35.80% 92	45.53% 117	257	2.27
Continue to support Kwanlin Dun First Nation's work on the Whitehorse Waterfront Heritage Project (e.g. examine collaboration and partnership opportunities during implementation).	10.51% 27	31.13% 80	58.37% 150	257	2.48

## Q42 Goal: Support increased and diversified use of the riverfront wharf and park area.

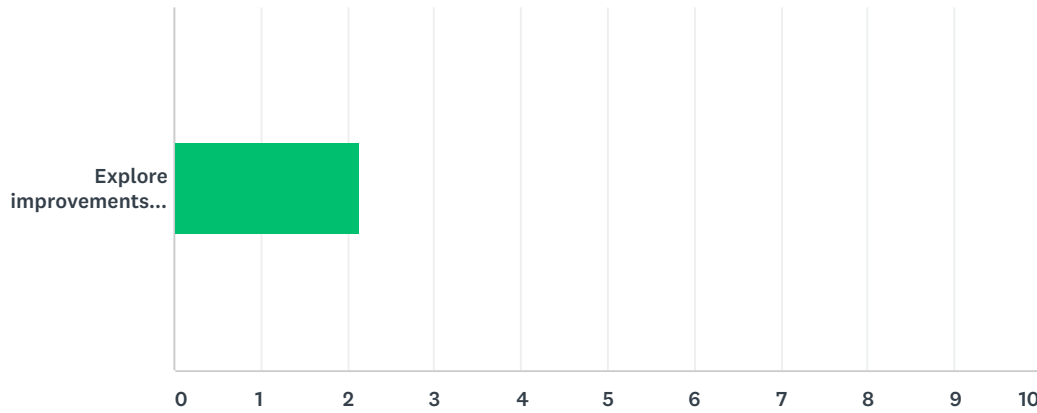
Answered: 259 Skipped: 75



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Explore the feasibility of a warehouse-type structure (e.g. "Freight Shed") of sufficient scale to provide wind protection for the wharf and house public washrooms, tables and seating, and multi-use space for performances, etc.,	21.32% 55	48.84% 126	29.84% 77	258	2.09
In collaboration with the Government of Yukon, explore the potential for at-grade restaurant/café and weather-protected patio space for the northern portion of the White Pass & Yukon Route building.	24.51% 63	40.86% 105	34.63% 89	257	2.10

## Q43 Goal: Create a greater sense of arrival into the Downtown.

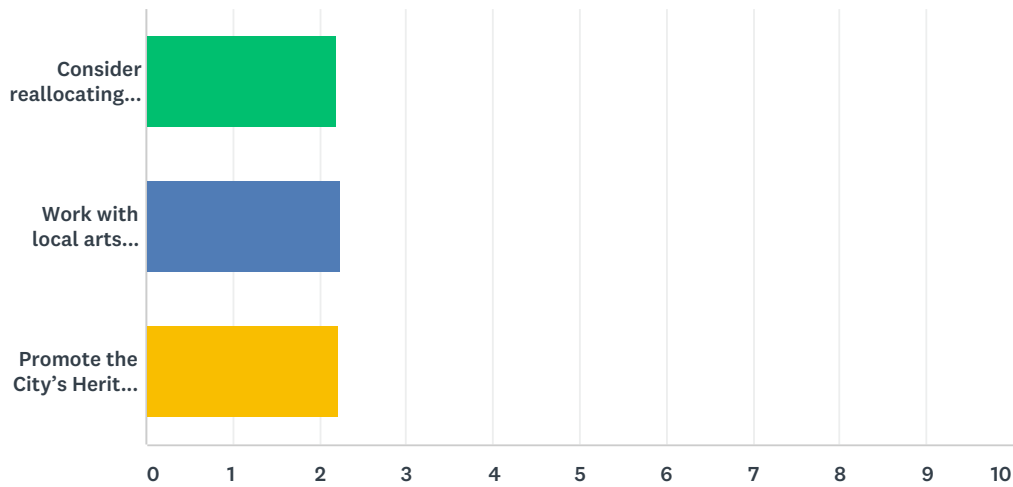
Answered: 256 Skipped: 78



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Explore improvements to the north and south entrances to Downtown (e.g. Robert Service Gateway; Two Mile Hill Road; Quartz Road) through traffic calming and gateway designs utilizing First Nations and local artists.	27.34% 70	32.81% 84	39.84% 102	256	2.13

## Q44 Goal: Continue to support the integration of local arts and culture into place-making initiatives.

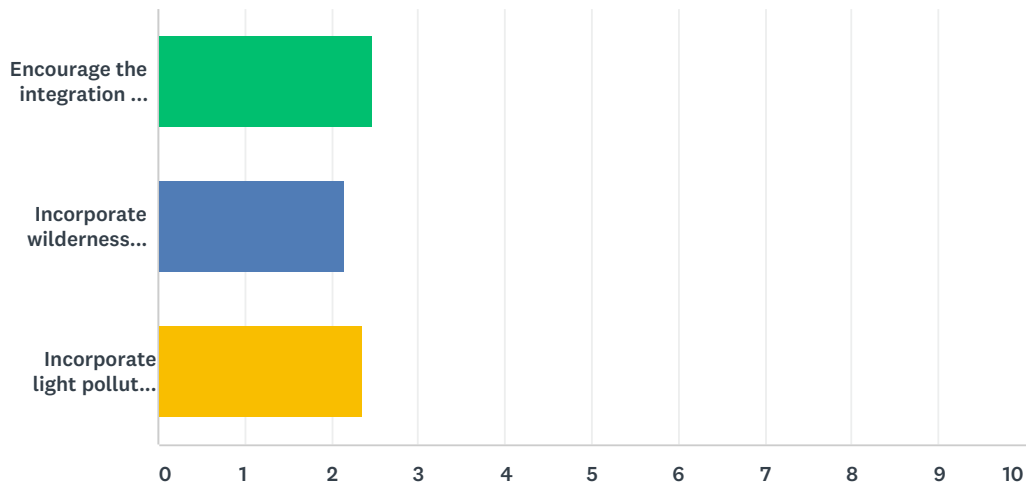
Answered: 259 Skipped: 75



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Consider reallocating some public art expenditures related to the new Municipal Operations building to the Downtown area instead.	19.92% 51	41.02% 105	39.06% 100	256	2.19
Work with local arts groups and First Nations to develop and implement "tactical urbanism" interventions – focused, temporary and low-cost arts and culture projects/exhibits intended to activate residential, commercial, and public spaces.	16.28% 42	43.41% 112	40.31% 104	258	2.24
Promote the City's Heritage Fund as a resource to local artists interested in creating public art in Downtown that helps to tell the history of the area (e.g. First Nation heritage, post-Whitehorse town site establishment heritage).	14.67% 38	49.03% 127	36.29% 94	259	2.22

## Q45 Goal: Promote resident and visitor appreciation of Whitehorse’s natural setting and context.

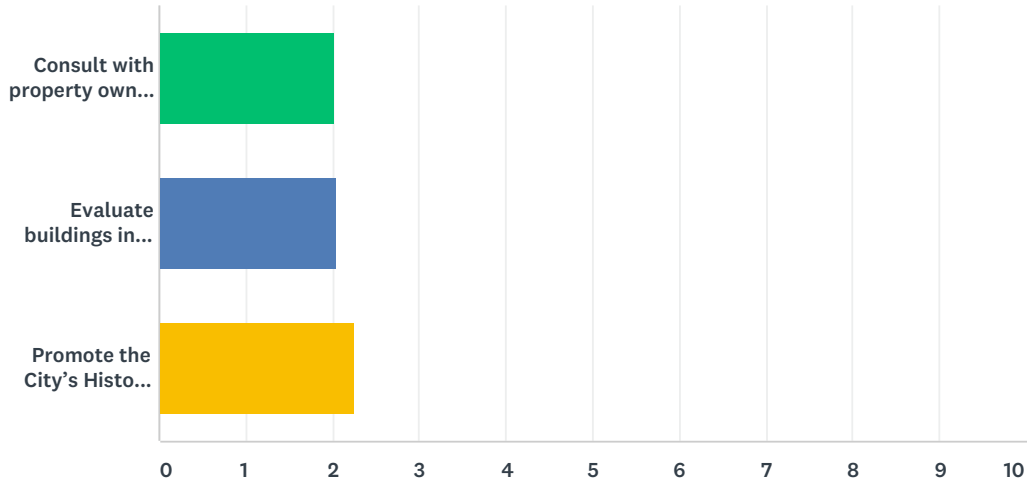
Answered: 259 Skipped: 75



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Encourage the integration of outdoor patio, deck spaces and rooftops overlooking natural amenities (e.g. Yukon River, escarpment, parks, future pedestrian bridge crossing).	9.30% 24	35.66% 92	55.04% 142	258	2.46
Incorporate wilderness themes into waterfront and escarpment trail interpretive signage.	22.48% 58	39.92% 103	37.60% 97	258	2.15
Incorporate light pollution mitigation measures when reviewing design proposals and infrastructure projects.	14.34% 37	35.66% 92	50.00% 129	258	2.36

## Q46 Goal: Protect, interpret, and celebrate heritage buildings.

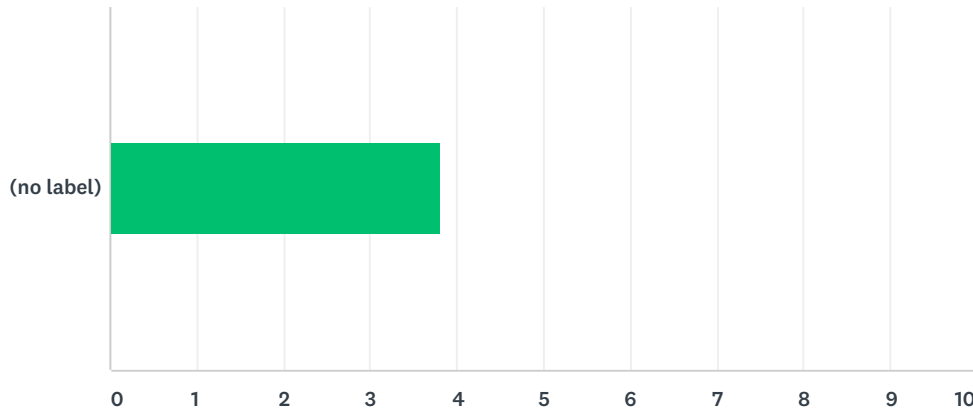
Answered: 258 Skipped: 76



	LOW PRIORITY	(NO LABEL)	HIGH PRIORITY	TOTAL	WEIGHTED AVERAGE
Consult with property owners on Wood Street, from 3rd to 8th Avenues, to potentially designate the area as a heritage district to protect the unique representation of different Whitehorse townsite eras.	26.85% 69	43.97% 113	29.18% 75	257	2.02
Evaluate buildings in Downtown that have potential for inclusion as resources on the City's Heritage Registry to reflect the evolving history of Whitehorse.	23.44% 60	46.88% 120	29.69% 76	256	2.06
Promote the City's Historic Restoration Incentive Policy to owners of heritage properties to encourage the formal historic designation and maintenance of heritage buildings.	17.65% 45	40.00% 102	42.35% 108	255	2.25

### Q47 How much do you agree with the HOW WE EXPRESS OUR IDENTITY goals listed above?

Answered: 254 Skipped: 80



	DISAGREE	SOMEWHAT DISAGREE	NEUTRAL	SOMEWHAT AGREE	AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	1.18% 3	9.06% 23	20.47% 52	47.24% 120	22.05% 56	254	3.80



**Q48 Are there any additional goals or actions you would like to see for  
HOW WE EXPRESS OUR IDENTITY Downtown?**

Answered: 71 Skipped: 263

**Q49 Do you have any further comments or questions about the draft vision, goals, and actions for Downtown Whitehorse?**

Answered: 88 Skipped: 246