CITY OF WHITEHORSE COUNCIL POLICY

POLICY: CITY SERVICES

- **PURPOSE**: To establish criteria by which Council determines the City's essential functions, important services and discretionary programs to define the scope of the services agenda, make resource allocations and guide day-to-day operations for external services provided to the public and internal systems done within the organization.
- AUTHORITY: Council Resolution 2008-19-09 passed September 8, 2008 Amended by Resolution 2009-09-03 passed April 27, 2009 Amended by Resolution 2010-13-05 passed July 26, 2010

CITY SERVICES POLICY

DEFINITIONS

Essential Functions are functions that the municipality <u>must</u> provide to meet strategic needs and obligations

Important Services are discretionary programs that <u>should</u> be provided to address strategic needs and directions depending on available resources

Core Budget would be for Essential Functions and Important Services together

Discretionary Programs are activities, services and programs that the municipality <u>may</u> provide depending on available resources

<u>CRITERIA</u>

The **criteria** (Tables 1 & 2) constitute ten evaluation factors used in determining essential services versus discretionary programs.

The **rating scale** provides a guide for making policy decisions regarding the status of existing and proposed services. Scores over 22 are technically deemed essential functions, and less than 18 are discretionary programs while results between 18 and 22 require political direction to determine their status.

SERVICES LIST

The **Services List** (Table 3) should be reviewed by Council as a preamble to the annual strategic planning and budget processes. Services List Detail is provided in Table 4

More **specific services** can be analyzed using the same criteria. For example, Fire Services can be split into Fire Suppression & Fire Prevention and Education with different results

New service requests should be assessed using the established criteria to classify them as Essential Functions, Important Services, or Discretionary Programs.

Table 1 EXTERNAL SERVICES REVIEW CRITERIA

	FOCUS/Criteria - Notes	SCORE		
1.	REGULATORY OBLIGATION			
Н	Legislated Duty - required by law to provide	H - 3		
M	Implied Responsibility - inherent in delegated responsibilities	M - 2		
L	Enabling Provisions – legislation permits activities in the area	L - 1		
2.	PUBLIC BENEFIT			
Η	Public Interest - all citizens derive benefit	H - 3		
Μ	Mixed Interest - all citizens may derive benefit	M - 2		
L	Private Interest - specific citizens benefit	L - 1		
3.	COST RECOVERY POTENTIAL			
Η	Tax Base - low potential for user recovery	H - 3		
Μ	Mixed - % of taxes and cost recovery	M - 2		
L	Cost Recovery - high potential for user cost recovery	L - 1		
4.	ALTERNATE PROVIDER			
Н	Limited - no other providers	H - 3		
Μ	Some - potential providers	M - 2		
L	Many - existing providers	L - 1		
5.	HEALTH AND SAFETY			
н	Public Safety - life/death	H - 3		
Μ	Public Health - sickness	M - 2		
L	Well Being - lifestyle	L - 1		
6.	QUALITY OF LIFE			
н	Liveable Community - orderly/sustainable	H - 3		
Μ	Community Image/Aesthetic - visual impact	M - 2		
L	Community Pride – feeling generated among citizens and others	L - 1		
7.	MUNICIPAL POLICY			
н	Bylaw - through public hearing process	H - 3		
Μ	Policy - Council resolution	M - 2		
L	Guideline - suggested or the practice	L - 1		
8.	PUBLIC NEED			
Н	Community at Large – most citizens	H - 3		
Μ	Multiple Interests – many citizens or interests	M - 2		
L	Vested Interest – minority advocacy	L - 1		
9.	INTERAGENCY OBLIGATION			
Н	Regulated - legislated cooperation	H - 3		
Μ	Agreement - contractual arrangement	M - 2		
L	Practice – traditional	L - 1		
10	. STRATEGIC			
Н	Direct – achieves City goals and priorities	H - 3		
Μ	Indirect – foundation for several City goals and priorities	M - 2		
L	Capacity building – helps other organizations to achieve goals	L - 1		

Table 2 INTERNAL SYSTEMS REVIEW CRITERIA

	FOCUS/Criteria – Notes	SCORE			
	REGULATORY OBLIGATION				
H	Legislated – duly required by legislation	H – 3			
M	Bylaw/Policy – Council approval	M – 2			
L	Procedure – management endorsement	L - 1			
2.	CONTRACTUAL OBLIGATION				
H	Negotiated Agreement – documented commitment	H – 3			
Μ	Acknowledgement – verbal commitment	M – 2			
L	Practice – historical commitment	L - 1			
3.	PROCEDURAL CERTAINTY				
H	Essential – absolutely needed to ensure consistency	H – 3			
Μ	Required – helps to achieve consistency	M – 2			
L	Useful – promotes enhanced consistency	L – 1			
4.	GOOD PERFORMANCE				
Н	Organization – maximize overall performance	H – 3			
Μ	Function – maximize unit or team performance	M – 2			
L	Individual – maximize individual performance	L - 1			
5.	GOOD SYSTEMS				
Н	Organization – links all organizational functions	H – 3			
Μ	Functional – links numerous services	M – 2			
L	Individual – links numerous activities	L - 1			
6.	RISK MANAGEMENT				
Н	Legal – exposure to legal liabilities	H – 3			
М	Financial – exposure to financial risks	M – 2			
L	Credibility – organizational reputation	L - 1			
7.	POSITIVE WORK ENVIRONMENT				
Н	Safety – workplace safety	H – 3			
Μ	Wellness – individual physical and mental health	M – 2			
L	Spirit – morale of organizational members	L - 1			
8.	PRODUCTIVITY				
H	Economies – realized economies of scale	H – 3			
Μ	Efficiency – better way of doing things	M – 2			
L	Enhancement – future productivity	L - 1			
9.	STRATEGIC DIRECTION				
Н	Council – linkage to overall strategic plan	H – 3			
Μ	Functional – linkage to Department strategic plan	M – 2			
L	Team – linkage to work programs	L - 1			
10.					
н	External – leverage/cooperation with external organizations	H – 3			
Μ	Organizational – leverage cooperation within organizational units	M – 2			
L	Teams – promote cooperation among organizational members	L - 1			

Table 3 SERVICES LIST

ESSENTIAL FUNCTIONS (MUST)	IMPORTANT SERVICES (SHOULD)	DISCRETIONARY PROGRAMS (MAY)
 PROTECTIVE SERVICES Fire Suppression Emergency Response (Non-fire) Emergency Measures Preparedness 	 Fire Prevention & Education Bylaw Enforcement/Regulatory 	•
 MUNICIPAL SERVICES Roads/Sidewalks Water Treatment/Distribution Storm Water Waste Water Management Solid Waste Collection & Disposal 	 Waste Diversion Public Facilities Maintenance Protection of Environmental Areas Fleet & Equipment • 	 Community Beautification Outdoor Facility Maintenance Mosquito Control
 COMMUNITY SERVICES Community Land Use Planning Development Control Cemetery Operations 	 Canada Game Centre / Indoor Facilities Transit Building Permits / Inspections Cemetery Maintenance Tourism Marketing Economic Development 	 Recreation Programs Arts & Culture Community Group Support Special Events Heritage Programs Parks Maintenance
CORPORATE SERVICES Corporate Accounting/Finance Council Services 	Human ResourcesInformation SystemsCommunications	•

Table 4 DETAILED SERVICES LIST

(*E – Essential, I – Important, D – Discretionary)

	1.0 PROTECTIVE SERVICES		
SERVICE ACTIVITIES *	EXPECTATIONS/STANDARDS	ANALYSIS	ADJUSTMENT
 1.1 <u>FIRE SUPPRESSION</u> <u>ESSENTIAL</u> Training/Certification (E) Equipment acquisition and maintenance (E) Staffing recruitment and retention (E) 	 Train to NFPA standards Purchase & maintain to NFPA and OHS Volunteer recruitment and retention, 30 volunteers Career "sufficient" to meet best practices and OHS 	 Capacity –Estimate under- staffed 	
 1.2 <u>FIRE PREVENTION / EDUCATION</u> <u>IMPORTANT</u> Inspections & Plan Reviews & Enforcement (E) Public Education & Awareness (I) Pre-Emergency Planning (D) Burn Permits (D) 	 Building adhere to National Fire Code Reduced property loss and injury Increase effectiveness and efficiency safety Reduction in calls through controlled burning 	Capacity - Adequate	
 1.3 <u>EMERGENCY RESPONSE</u> (non-fire) ESSENTIAL Hazmat; MVA; Rescue; Other (E) Training/Certification (E) Equipment acquisition and maintenance (E) Staffing recruitment and retention (E) 		 Capacity – Estimate under staffed 	
 1.4 <u>EMERGENCY MEASURES /</u> <u>PREPAREDNESS</u> <u>ESSENTIAL</u> Preparation of Plan (E) Test of Plan (E) EMO Response (including co-ordination) (E) 	 Plan is current and reviewed Tested regularly Reduction of property loss & disruption & injury/casualties 	 Capacity – Adequate, no standby staff 	
 1.5 <u>BYLAW ENFORCEMENT / REGULATORY</u> <u>IMPORTANT</u> Training / Certification (I) Writing Effective Bylaws (I) Public Education(I) Investigation of complaints (I) 1.6 DEVELOPMENT CONTROLS 	 Consistency Timely response Fair Visible Complaint driven 	Capacity – Estimate under- staffed	
ESSENTIAL			

2.0 COMMUNITY SERVICES				
SERVICE ACTIVITIES *	EXPECTATIONS/STANDARDS	ANALYSIS	ADJUSTMENT	
 2.1 <u>RECREATION PROGRAMS</u> <u>DISCRETIONARY</u> Camps (D) Fitness/Wellness (D) Advertising (D) Learn / hot to (D) Education (D) 	 % of population involved/participating All ages Reduce socio-economic barriers (accessible) Safety/quality of instruction 	 Meeting the demand, demand is trending higher People don't want to pay true cost (subsidy %) 'Public good' appreciation Health and wellness – benefit recognized 		
 2.2 <u>ARTS & CULTURES PROGRAMS</u> <u>DISCRETIONARY</u> Provide funding grants (D) Art purchase (D) 	 Accountability Viability Value added Home grown element 	 Amount of funds available High demand by community Recognition expectations Diverse, equitable distribution required 		
 2.3 <u>COMMUNITY GROUP SUPPORT</u> <u>DISCRETIONARY</u> Provide funding (D) Leadership training (D) Facilitation – scheduling, initiatives (D) Advisory services (D) 	 Accountability Viability Value added Self-sufficiency (support down) 	 Groups expect high level of support Reduced funds available More groups asking for money and resources 		
 2.4 <u>SPECIALS EVENTS</u> <u>DISCRETIONARY</u> Internal/external events (D) Advisory services (D) Partnerships\funding source/grants (D) 	SuitabilityValue to communityQuality	 Emerging groups, increased demand High expectations from groups of provision of in- kind from City Effect on regular community access and day to day operations 		
 2.5 <u>ECONOMIC DEVELOPMENT</u> <u>IMPORTANT</u> Strategic Plan for Economic Development (I) Yukon Government initiatives (I) Economic Development DVD, business inquiry (I) 	 Following the plan City inclusion Communication, inter-governmental 	No dedicated resources to implement		
 2.5 <u>COMMUNITY LAND USE PLANNING</u> <u>ESSENTIAL</u> Long range planning / vision (E) OCP implementation (E) Development planning / review (E) Land amendments / applications (E) Mapping resources / GIS (E) 	 Consultation / transparency Affordable and available land Promote sustainable growth Decision-making in public interest Resource for land planning 	 Adequate – planning Under-staffed – enforcement 		

2.7 TRANSIT SERVICES Reliable, timely Resources available • • Safe Frequency not ideal . IMPORTANT • • Accessible • Size of service adequate • System routes (I) % of community engaged . Specialized system (Handy) (I) ٠ Always available Meet Bylaw/NBC 2.8 BUILDING PERMIT / INSPECTIONS • • Meeting demand • Timely service IMPORTANT Assistance / advice Inspect & review plans / issue permits (E) ٠ Flexibility in solution-finding . Education / General Advice (D) Neighbour issue mitigation (D) • 2.9 TOURISM MARKETING #'s of tourists/visitors Expectations that • ٠ municipality provide #'s of tourist businesses engaged IMPORTANT services • Upward economic impact Global initiatives (I) • • Defined resources Local initiatives (I) . • Explore alternatives Partnerships local/government (I) . • Coordination of effort City/Others 2.10 CANADA GAMES CENTRE / INDOOR Access equitable for groups and Resources available to • ٠ members **RECREATION FACILITIES** operate Capital cost for Safe / clean • . IMPORTANT Accessible replacement accounted for Provide access (I) ٠ Affordable • Upward demand by Membership services (I) groups, members Programming schedule of use (I) . Defining role with other • Maintain facilities (I) . businesses Promotion (I) • Policy review for • Community event support • operations Awareness in community • re benefits 2.11 CEMETERY OPERATION **ESSENTIAL** 2.12 CEMETERY MAINTENANCE IMPORTANT 2.13 HERITAGE PROGRAMS DISCRETIONARY

	3.0 MUNICIPAL SERVICES		
SERVICE ACTIVITIES *	EXPECTATIONS/STANDARDS	ANALYSIS	ADJUSTMENT
 3.1 <u>PARKS MAINTENANCE</u> <u>DISCRETIONARY</u> Maintain Parks, playgrounds, trails, green spaces (D) Community Partnerships (D) Public Education (D) Cemetery operations (E) 	 Manage a policy Clean and safe Aesthetics Timely responses to demands Cemetery administration Meeting legislation Following policy 	 Aging population Changing demands at cemetery diverge requirements Changing demographics Community demand more diverge 	
 3.2 <u>PUBLIC FACILITY MAINTENANCE</u> <u>IMPORTANT</u> Repairs and maintenance (I) Upgrades to current building (I) New construction (D) 	 Meets code requirements Energy efficiency and sustainable building User requirements 	Capacity – Estimate under staffed	
3.3 OUTDOOR FACILITY MAINTENANCE DISCRETIONARY			
 3.4 MOSQUITO CONTROL DISCRETIONARY Pre-evaluation of sites (D) Application of larvicides (D) Monitoring and control (D) Public awareness (D) 	 Reduced mosquito annoyance No environment impact 	Capacity – adequate	
 3.5 WASTE DIVERSION IMPORTANT Recycling grants (D) Curbside collection residential compost (I) Drop off produce / sell compost (D) Recycle drop off (D) Education program (D) 	 Informed public % of use Increased diversion quality / safe compost 	Capacity - adequate	
3.6 ROADS & SIDEWALK ESSENTIAL • New roads/sidewalks (E) • Upgrading (E) • Winter maintenance • Summer maintenance	 Meet winter/summer maintenance policy Meet city servicing standard and TAC Vehicle and pedestrian mobility 	Capacity – adequate	
 3.7 WATER TREATMENT AND DISTRIBUTION ESSENTIAL Equipment and infrastructure acquisition and provision (E) Design / review and construction (E) System operation and maintenance (E) 	 Meet Canadian & Territory water regulations Within water licence requirements High quality potable water Reduced operating costs Trained personnel 	Capacity – adequate	

	- Compliance with Endored and Virken	
3.8 WASTEWATER MANAGEMENT	Compliance with Federal and Yukon regulations	Capacity – adequate
ESSENTIAL	 Mitigate environmental impact 	
Equipment and infrastructure acquisition and provision (E)	 Reduced public complaints 	
Design / review and construction (E)	 Trained personnel 	
System operation and maintenance (E)		
	1	1
3.9 SOLID WASTE COLLECTION AND	 Mitigates environmental impact 	Capacity - adequate
DISPOSAL	Reduced operation costs and maximum	
ESSENTIAL	public benefit	
Collect solid waste (D)	Maximum lifecycle	
 Disposal and landfill operations (E) 	Meet regulations	
Diversion of special waste (I)	Trained personnel	
Equipment acquisition & maintenance (I)		
3.10 STORM WATER	Compliance with Federal and Yukon	Capacity -adequate
ESSENTIAL	regulations	
	Mitigate environmental impact	
Equipment and infrastructure acquisition and provision (E)	Reduced public complaints	
Design / review and construction (E)	Trained personnel	
system operation and maintenance (E)	·	
3.11 PROTECTION OF ENVIRONMENTAL	Clean / attractive green areas	Capacity –Estimate under-
AREAS	Habitat protection	staffed for enforcement
IMPORTANT	Enforcement of detrimental uses	Others - adequate
Provide grants (I)	Appropriate future development areas	
 Land use plans and policies (I) 		
 Protected area enforcement / education (I) 		
 Out 'n' away trails / park enhancement (I) 		
	1	
3.12 COMMUNITY BEAUTIFICIATION	Clean	Trending upward demand
DISCRETIONARY	 Aesthetically pleasing 	for infrastructure
	Sustainable	Change in design and
Partnerships (D)		implementation
Streetscape (D)		
Funding community cleanup (D)		
3.13 FLEET AND EQUIPMENT MANAGEMENT	Safe, effective & efficient to operate	Capacity – Estimate under
IMPORTANT	 Max lifecycle 	staffed
	Meets user needs	
Repair (I)		
Maintenance (I)		
Acquisition (I) Dispaced (I)		
Disposal (I)		

	4.0 CORPORATE SERVICES		
SERVICE ACTIVITIES * 4.1 <u>ACCOUNTING / FINANCE</u> <u>ESSENTIAL</u> • Revenue/billing/collections (E) • Purchasing & disbursements (E) • Payroll (E) • Reporting & audit/budget (E) • Asset Management and insurance (E)	 EXPECTATIONS/STANDARDS Accuracy – billings, taxes, utilities Control & timely Accuracy / legislation requirements On time, on budget variances explained Properly recorded Policies in place 	ANALYSIS Skilled people demands Increasing scope Increasing reporting requirements Systems maintained 	ADJUSTMENT
 4.2 <u>CORPORATE</u> <u>ESSENTIAL</u> Strategic Planning (Vision, values) (I) Legal issues, insurance claims (E) Inter-governmental (I) Contract administration (I) Admin Directives (I) Safety (Accessibility) (E) Special projects (D) 	 Alignment, shared vision Well managed, due diligence Good relationships (First Nations, Yukon Government, Federal Government); proactive Policy and procedure followed consistently Relevant and pertinent Provide a safe work place AWG, Citizen Survey 	 Too decentralized – ex: contract admin Conflicting priorities Reactionary by nature (some not all) Cost of litigation high 	
 4.3 <u>COUNCIL SERVICES</u> <u>ESSENTIAL</u> Election, referendums & public process (E) Council packages & bylaws (E) Records retention (agreements) (E) Public inquiries & complaints (I) and public notices (E) Council support & meetings (E) 	 Complies with <i>Municipal Act</i> Follow due process, timely and accurate Accessible and meet retention standards 100% addressed in timely & professional manner Meets legislated requirements 	Adequate	
 4.4 <u>INFORMATION SYSTEMS</u> <u>IMPORTANT</u> Systems (Hardware & software) (I) Connectivity (I) Data integrity(E) 	 Current and cost effective and available Fast and ubiquitous Protected, reliable and meets legislated requirements 	Demand trends upwards	
 4.5 <u>COMMUNICATIONS</u> <u>IMPORTANT</u> Public education (I) Media relations (D) Issue management (I) Research (D) 	 Consistent positive message Maintain public confidence and maintain inter-government relations Disarm hot button issues Reliable and timely information Website 	 Website maintenance demanding 'Presence' in multiple formats attainable 	

 4.5 <u>HUMAN RESOURCES</u> <u>IMPORTANT</u> Recruitment and retention (I) Benefits (total rewards) (E) Labour relations (E) Employee relations (D) Training (I) Certification (E) Accommodation (E) 	 Attract and engage staff and maintain Meets employees needs and accessible and pay equity Mutually agreeable collective bargaining; conflicts resolved; ;meets legislative requirements Performance management; well being, succession planning, appreciation Staff training and development Legislated 	 Grows as corporation grows Relation expenses Labour market variances Specialized positions still difficult to recruit 	
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∎2010-07-26