



# Solid Waste Action Plan (SWAP) 2013

*"Halving" waste is having an impact!*

With a goal of **Zero Waste by 2040**, the **SWAP** sets an initial target of **50% by 2015**.

The City's landfill is filling faster than we thought. We have learned the faster we fill, the bigger the bill. The Solid Waste Action Plan protects the City's long term financial and environmental health by focusing on:

## • Get the big stuff out of the landfill first

If organics, wood waste, cardboard, and recyclables were removed from the waste stream, there would be 61% less waste going into the landfill.

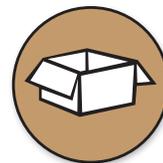
The SWAP focuses on these materials.



17%  
organics



15%  
wood waste



7%  
cardboard



22%  
recyclables

Currently, waste going into the landfill is:

Cardboard, clean wood waste, and organics will become a "controlled waste" under the Waste Management Bylaw. This means these materials will no longer be welcome in the landfill. Controlling waste sets the stage for new private sector collection / processing services and provides a significant financial incentive for our businesses to divert.

## • Grow the partnerships to grow the services

93% of landfilled waste comes from businesses, multi-housing and builders. New services will include:

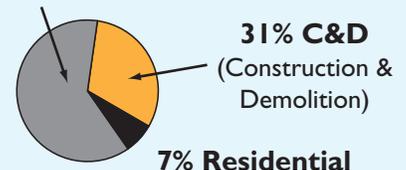
- organics collection from multi-housing and businesses
- a pilot waste/organics collection from rural residential, and
- enhanced recycling collection to businesses offered by the private sector.

The SWAP supports infrastructure through compost facility upgrades and a new infrastructure grant for recycling diversion.

Where stuff going into the landfill comes from:

**62% ICI**  
(Institutional, Commercial and Industrial)

Our places of work, our shops, our apartments, our schools, etc.



## • Inform, educate and motivate for real change

75% of commercial waste can be recycled or composted, but people need help setting up the system and taking action toward Zero Waste. The SWAP offers technical assistance to businesses, institutional, builders and multi-housing.