

CITY OF WHITEHORSE
COUNCIL POLICY

POLICY: SALE OF GOODS AND SERVICES AT ARENAS

PURPOSE: To provide for the selling of concession and non concession goods at arenas.

AUTHORITY: Council Resolution # 95-04-18 dated February 27, 1995

SALE OF GOODS AND SERVICES AT ARENAS

Background

The City of Whitehorse is the owner and operator of Takhini Arena. In order to provide a procedure for the operation of the concessions and the selling of goods and services to the public, a policy statement is required.

Definitions

1. "City" mean the municipality of the City of Whitehorse.
2. "Concession Agreement" means the written agreement between the City of Whitehorse and the Concession Operator for the operation of the Arena Concessions.
3. "Concession Services" means the sale of food, beverages and refreshments (other than spirituous, fermented or intoxicating liquids).
4. "Club/Group/Organization" means a non profit association of individuals whose purpose is to provide a service to the community. Registration under the Societies Act is not a requirement.
5. "Commercial Operation" means the carrying on of a business or industrial undertaking of any kind or nature for the providing of professional, personal or other services for the purpose of gain or profit.
6. "Council" means the duly elected Council of the City of Whitehorse.
7. "Manager" means the Manager of the Parks and Recreation Department of the City of Whitehorse or his/her duly authorized representative.
8. "Mobile Refreshment Stand" means a booth, stand or vehicle which is designed to be portable and includes a tray or container.

9. "Non Concession Goods and Services" means the sale of non food and beverage items.
10. "Recreation Department" means the Parks and Recreation Department of the City of Whitehorse.

General

11. City Council may, by resolution, authorize the inclusion of other uses providing such uses are consistent with the provisions of the Zoning Bylaw.
12. The Commercial Operator or Club/Group/Organization shall:
 - (1) comply with all statutes, regulations and bylaws whether federal, territorial or municipal;
 - (2) be responsible for obtaining all licences and permits required at his/her expense.

Commercial Operation of Concession Services

13. The operation of concession services shall be tendered out in accordance with the City of Whitehorse Purchasing Policy. Concession services shall be provided by the successful bidder(s).
14. With the exception of the Trade Show, Mobile Refreshment Stands will not be permitted to operate on the Arena premises and property.
15. Unauthorized individuals will not be permitted to provide concession services.

Sale or Service of Refreshment Related Products by Clubs/Groups/Organizations

16. Clubs/Groups/Organizations renting the Mezzanine (only) at Takhini Arena will be permitted to serve/sell refreshment related products.
17. For Clubs/Groups/Organizations renting the ice surface or dry floor surface, the serving/selling of refreshment related products is subject to prior approval from the Concession Operator and the Recreation Department.
18. Proceeds from sales must be retained by the Club/Group/Organization to enhance it's operations. The Sponsor of the event may choose to charge participating Clubs/Groups/Organizations a percentage of gross sales or a flat rate.

Sale of Non Concession Goods and Services

19. Commercial operators or individuals are not permitted to sell non concession goods and services in the Arenas.

20. Sales of non concession goods and services by Clubs/Groups/Organizations are permitted, subject to the following conditions:
 - (1) sales of collateral items such as T-shirts, pins, posters will only be permitted as a part of a larger event, program or activity. All funds raised by these sales shall be retained by the group to offset it's costs or enhance it's operation.
 - (2) all items sold must relate to the theme of the event.
 - (3) the City of Whitehorse reserves the right to regulate all aspects of the activity on site including signage, location, appearance and merchandise.
21. Concession operators will be permitted to sell non concession products as specified in the Concession Agreement or as approved by the Recreation Department.

■February 1995