



Facility




ADVERTISING OPPORTUNITIES



Explore Our Options

Choose from a variety of advertising opportunities in any of our three ice arenas; Takhini Arena, ATCO Ice and Northwestel Arena and two dry-floor gymnasiums: Coca-Cola Fieldhouse and Powerade Flexihall.

Contact Us

-  200 Hamilton Blvd, Whitehorse, YT
-  recadvertising@whitehorse.ca
-  (867) 334-7228

Grow Your Business

Rink Boards

Rink boards are a prominent form of marketing for events, games, and practices. Located opposite spectator setting on the playing surface perimeter they offer valuable exposure to both participants and spectators.

\$619.94–\$953.76 per year

Wall Board & Hallway Signs

Wall signage offers highly visible static advertising, opposite spectator seating and above the playing surfaces. Hallway signs are located throughout the change room corridor at Takhini Arena only.

\$408.95 - \$629.16 per year

In-Ice Logos

Whether you choose center ice, blue lines, or a special event placement, these options ensure that your logo is integrated into the game, giving you a memorable and impactful advertising presence.

\$197.26 - \$2426.88 per year

Ice Resurfacers

Partial or complete ice resurfacers provide a unique and dynamic marketing opportunity for brands to showcase their message in arenas

\$197.26 - \$2426.88 per year

Facility Advertising Rates by size and location

Rink Boards

Full size: 33.5" H x 8' W
 Location: Canada Games Centre: \$953.76
 Takhini Arena: \$619.94

Material: Polystyrene



Wall Board

Full size: 4' H x 8' W
 Location: Canada Games Centre: \$629.16
 Takhini Arena: \$408.95

Material: Chloroplast



Hallway Sign

Full size: 1' H x 4' W
 Location: Takhini Arena: \$88.80

Material: Chloroplast



In-Ice Logos

Location: Canada Games Centre (CGC)
 Takhini Arena (TAK)

Options
 Centre Ice - full \$2426.88 (CGC) / \$1577.47 (TAK)
 Neutral Zone \$1213.20 (CGC) / \$788.58 (TAK)
 End Zone \$1213.20 (CGC) / \$788.58 (TAK)
 Blue Line \$1213.20 (CGC) / \$788.58 (TAK)
 Face off Dot \$303.48 (CGC) / \$197.26 (TAK)



Ice Resurfacers

Location: Canada Games Centre (CGC)
 Takhini Arena (TAK)

Options
 Full Wrap \$2426.88 (CGC) / \$1577.47 (TAK)
 2 Sides \$1820.64 (CGC) / \$1183.41 (TAK)
 1 Side \$1213.20 (CGC) / \$788.58 (TAK)
 Top \$909.72 (CGC) / \$591.31 (TAK)
 Front \$607.44 (CGC) / \$394.83 (TAK)
 Rear \$303.48 (CGC) / \$197.26 (TAK)



Prices shown exclude taxes.